American Journal of Transplantation is the leading transplantation and surgery journal publishing high quality data in organ and tissue transplantation and the related sciences. The journal reflects the field and is an agent for advancing it through critical reviews and news features, consensus documents and guidelines.

Editorial Information
Origin of Editorial: 100% submitted
Peer Review: Acceptance of articles solely determined by the Editorial Board based on rigorous peer review.
Impact Factor: 6.190
ISI Journal Citation Reports® Ranking: 2013: 1/26 (Transplantation); 2/202 (Surgery)

Advertising Information
Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate).
Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).
Policy on Ad Placement: Stacked.
Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Black and White Advertising Rates

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Full Page</th>
<th>1/2 Page</th>
<th>1/4 Page</th>
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<tbody>
<tr>
<td>1x</td>
<td>$1,500</td>
<td>$1,070</td>
<td>$615</td>
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<tr>
<td>6x</td>
<td>$1,455</td>
<td>$1,020</td>
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<td>96x</td>
<td>$1,215</td>
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Color Rates (in addition to earned B&W rate):
3 or 4-color process: $1,545

Cover and Preferred Position (in addition to earned B&W rate):
2nd Cover 50%
4th Cover 50%
Opposite Table of Contents 25%
Opposite First Editorial 25%

Positions available on a non-cancelable basis.
Inserts: Charged at the B&W rate, plus a $500 production charge.
American Journal of Transplantation

Issuance & Closing Dates

Frequency: 12x per year
Mailing Date: 25th of the preceding month.

Closing Dates:

<table>
<thead>
<tr>
<th>Cover Date</th>
<th>Space Reservation</th>
<th>Material Due</th>
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Bonus Distribution:

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<tr>
<th>Issue</th>
<th>Conference</th>
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<tbody>
<tr>
<td>May</td>
<td>American Transplant Congress</td>
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</table>

Submission of Display Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 266 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Contact Joe Troiano at jtroiano@wiley.com prior to submitting a file via FTP.
- Set up document to trim size and include ⅛” bleed.
- All fonts & graphics must be embedded.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Paper Stock:
- Inside pages: UPM Classic Gloss 80 gsm
- Covers: 10 pt. C2S

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head.

Insert Requirements

- Multi-page inserts are to be furnished folded.
- Sizes: 2-page inserts: 8 ½” x 11 ¾”, 4-page inserts: 8 ½” x 11 ½”.
- Trimming: Head ¼”, foot no less than ¼” or more than 9/16”, width ⅛”; safety margin in gutter; ½” safety at side; ⅛” grind off spine. Keep live matter ½” from trim.
- Stock weights acceptable: Not to exceed 80 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.
- Insert quantity: 3,000

Contacts

Send all insertion orders, advertising material, and insert samples to:

- Pharmaceutical Media Inc.
  Attn: Monica Griffiths
  30 East 33rd Street, New York, NY 10016
  P: 212-904-0362 ~ E: mgriffiths@pminy.com

Ship inserts to:

- The Sheridan Press
  Attn: Angie Myers
  American Journal of Transplantation, Issue ____, Month ____
  450 Fame Avenue, Hanover, PA 17331
  P: 800-635-7181 ext. 8131

www.amjtrans.com