

2017 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: _____

CONTACT: _____

Circulation: 1,398

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AD PLACEMENT AND SPACE RESERVATION

| | Issue Month | Closing Date | Ad Material Due |
|--------------------------|-------------|--------------|-----------------|
| <input type="checkbox"/> | Jan. | 12/9 | 12/15 |
| <input type="checkbox"/> | Feb. | 1/10 | 1/17 |
| <input type="checkbox"/> | Mar. | 2/10 | 2/15 |
| <input type="checkbox"/> | April | 3/10 | 3/15 |
| <input type="checkbox"/> | May | 4/10 | 4/14 |
| <input type="checkbox"/> | June | 5/10 | 5/15 |
| <input type="checkbox"/> | July | 6/10 | 6/15 |
| <input type="checkbox"/> | Aug. | 7/10 | 7/14 |
| <input type="checkbox"/> | Sept. | 8/10 | 8/15 |
| <input type="checkbox"/> | Oct. | 9/8 | 9/15 |
| <input type="checkbox"/> | Nov. | 10/10 | 10/16 |
| <input type="checkbox"/> | Dec. | 11/10 | 11/16 |

B/W RATES AND FREQUENCY DISCOUNTS:

| Size | Dimensions width & height | Price | | |
|---------------------------------------|------------------------------|---------|---------|---------|
| | | 1x | 3x | 6x |
| <input type="checkbox"/> Full Page | 7" x 10" | \$1,600 | \$1,585 | \$1,550 |
| <input type="checkbox"/> 1/2 Page (V) | 3.5" x 10" | \$1,215 | \$1,190 | \$1,155 |
| <input type="checkbox"/> 1/2 Page (H) | 7" x 5" | \$1,215 | \$1,190 | \$1,155 |
| <input type="checkbox"/> 1/4 Page | 3.5" x 5" | \$1,020 | \$1,000 | \$950 |
| <input type="checkbox"/> 1/8 Page | 3.5" x 2" | \$515 | \$500 | \$485 |

COST:

___ X Rate = \$ _____

Typesetting Fee = \$ _____

☐ (\$100)

Color (\$500) = \$ _____

Agency Discount = \$ _____

Total Cost PER MONTH = \$ _____

PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above)

PO# (if applicable)

Company / Name

Suite # / Street

City

State

Zip

Country

Phone

Fax

Email

Please submit your ad via email in a Word-friendly format. No proofs are available.

If you approve the cost of this ad and the indicated run dates, please sign below and email: dsimone@pminy.com

Signature

Date