

2017 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: _____

CONTACT: _____

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Circulation: 6,925

AD PLACEMENT AND SPACE RESERVATION

	Issue Month	Closing Date	Ad Material Due
<input type="checkbox"/>	Jan.	12/7	12/12
<input type="checkbox"/>	Feb.	1/4	1/11
<input type="checkbox"/>	Mar.	2/1	2/8
<input type="checkbox"/>	April	3/7	3/14
<input type="checkbox"/>	May	4/5	4/12
<input type="checkbox"/>	June	5/4	5/11
<input type="checkbox"/>	July	6/5	6/12
<input type="checkbox"/>	Aug.	7/6	7/13
<input type="checkbox"/>	Sept.	8/4	8/11
<input type="checkbox"/>	Oct.	9/6	9/13
<input type="checkbox"/>	Nov.	10/5	10/12
<input type="checkbox"/>	Dec.	11/1	11/18

B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
<input type="checkbox"/> Full Page	7" x 10"	\$1,600	\$1,585	\$1,550
<input type="checkbox"/> 1/2 Page (V)	3.5" x 10"	\$1,215	\$1,190	\$1,155
<input type="checkbox"/> 1/2 Page (H)	7" x 5"	\$1,215	\$1,190	\$1,155
<input type="checkbox"/> 1/4 Page	3.5" x 5"	\$1,020	\$1,000	\$950
<input type="checkbox"/> 1/8 Page	3.5" x 2"	\$515	\$500	\$485

COST:

___ X Rate = \$ _____

Typesetting Fee = \$ _____
 (\$100)

Color = \$ _____

Combo Discount = \$ _____

Agency Discount = \$ _____

Total Cost PER MONTH = \$ _____

PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above) _____ PO# (if applicable) _____

Company/Name _____

Suite #/Street _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

Please submit your ad via email in a Word-friendly format. No proofs are available.
 If you approve the cost of this ad and the indicated run dates, please sign below and email: dsimone@pminy.com

Signature _____

Date _____