



# Arthritis Care & Research

**Arthritis Care & Research**, an official journal of the American College of Rheumatology and the Association of Rheumatology Health Professionals (a division of the College), is a peer-reviewed publication that publishes original research, review articles, and editorials that promote excellence in the clinical practice of rheumatology. Relevant to the care of individuals with rheumatic diseases, major topics are evidence-based practice studies, clinical problems, practice guidelines, educational, social, and public health issues, health economics, health care policy, and future trends in rheumatology practice.

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## Publisher & Editorial Office

**Wiley**  
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## Circulation

**Total Circulation:** 5,030

**Circulation Basis:** Paid, benefit of dues for American College of Rheumatology and Association of Rheumatology Health Professionals membership.

**Coverage:** United States and International

**Markets Served:** Rheumatologists, internists, orthopedic surgeons, general practitioners, and others who devote time to practice in this field.

## Editorial Information

**Editor:** Marian T. Hannan, DSC, MPH

**Origin of Editorial:** 100% submitted

**2015 Impact Factor:** 3.229

**ISI Journal Citation Reports® Ranking: 2016:** 12/32 (Rheumatology)

## Advertising Information

**Earned Rates:** Earned page rate is determined by the number of insertions per year in *Arthritis & Rheumatology*, *Arthritis Care & Research*, and *The Rheumatologist* (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

**Agency Commission:** 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

**Policy on Ad Placement:** Welled.

**Acceptance of Advertising:** All advertising is subject to the approval of the editors and publisher.

**Cover Tips and Outserts Accepted:** Contact your sales representative for information.

**Advertising Incentive Program:** Run an ad in *A&R* and *The Rheumatologist* in the same month and receive a \$100 per-page discount in *The Rheumatologist*, plus a free ad in *AC&R*.

## Black & White Advertising Rates

Frequency	Full Page	1/2 Page
1x	\$3,185	\$2,250
6x	\$3,110	\$2,195
12x	\$3,075	\$2,185
24x	\$3,025	\$2,095
48x	\$2,895	\$2,015
72x	\$2,785	\$1,925
96x	\$2,725	\$1,905
120x	\$2,635	\$1,825
240x	\$2,595	\$1,795
288x	\$2,575	\$1,760

**Color Rates** (in addition to earned B&W rate):

3 or 4-color process: \$2,300

**Cover and Preferred Position** (in addition to earned B&W rate):

2nd Cover:	50%
4th Cover:	50%
All Other Positions:	25%

Positions available on a non-cancelable basis.

**Inserts:** Earned B&W page rate times the number of pages plus one page.



# Arthritis Care & Research

## Issuance & Closing Dates

**Frequency:** 12x per year

**Mailing Date:** Approximately the 5th of every month

**Closing Dates:**

Cover Date	Space Reservation	Material Due	Inserts Due
January 2017	11/23/16	12/2/16	12/9/16
February 2017	12/28/16	1/5/17	1/12/17
March 2017	1/27/17	2/3/17	2/10/17
April 2017	2/24/17	3/3/17	3/10/17
May 2017	3/28/17	4/4/17	4/11/17
June 2017	4/28/17	5/4/17	5/11/17
July 2017	5/26/17	6/2/17	6/9/17
August 2017	6/30/17	7/6/17	7/13/17
September 2017	7/28/17	8/4/17	8/11/17
October 2017	8/25/17	9/1/17	9/8/17
November 2017	9/29/17	10/5/17	10/13/17
December 2017	10/27/17	11/3/17	11/10/17

## Bonus Distribution

Issue	Conference
October	ACR Annual Meeting

## Mechanical Requirements

**Trim Size:** 8 1/2" x 11"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3 3/8"	10"
1/2 page horizontal	7"	4 7/8"
1/4 page	3 3/8"	4 7/8"
Full page spread	16 1/2"	10"
1/2 page horizontal spread	16 1/2"	4 7/8"
Page Sizes, Bleed	Width	Depth
Full page	8 3/4"	11 5/16"
1/2 page vertical	4 3/8"	11 5/16"
1/2 page horizontal	8 3/4"	5 7/8"
Full page spread	17 1/2"	11 5/16"
1/2 page horizontal spread	17 1/2"	5 7/8"

## Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 266 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Prior to submitting file via FTP, contact Patti McCormack at pmccormack@pminy.com.

- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 3/16" bleed.
- All fonts and graphics must be embedded.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

## Insert Requirements

- Multi-page inserts are to be furnished folded (Three samples).
- Sizes: 2-page inserts: 8 3/4" x 11 5/16", 4-page inserts: 8 3/4" x 11 5/16".
- Trimming: Head 9/16", foot no less than 1/8" or more than 9/16", width 1/8"; safety margin in gutter; 1/8" safety at side; 1/8" grind off spine. Keep live matter 1/2" from trim.
- Stock weights acceptable: Not to exceed 100 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.
- Insert quantity: 12,500

## Paper Stock

- Inside pages: 45 lb. Dependoweb
- Covers: 8pt. C2S

**Halftone Screen:** 133

**Type of Binding:** Perfect

## Contacts

**Ship all insertion orders, advertising material, and two insert examples to:**

**Pharmaceutical Media, Inc.**

Attn: Patti McCormack

ACR, Vol \_\_\_\_, Issue \_\_\_\_

30 East 33rd Street, New York, NY 10016

P: 212-904-0376 ~ E: pmccormack@pminy.com

**Ship inserts to:**

**Conveo Publishers Services**

Attn: David Lundquist

ACR, Volume \_\_\_\_, Issue \_\_\_\_

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