



# American Journal of Transplantation

**American Journal of Transplantation** is the leading transplantation and surgery journal publishing high quality data in organ and tissue transplantation and the related sciences. The journal reflects the field and is an agent for advancing it through critical reviews and news features, consensus documents and guidelines.

## Advertising & Sales

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## Publishing & Editorial

### Wiley

350 Main Street, Malden, MA 02148

**Publisher:** Alison Labbate

**Editor-in-Chief:** Allan D. Kirk, MD, PhD, FACS

## Circulation

**Total Circulation:** 2,767

**Circulation Verification:** Sworn Statement

**Coverage:** United States, Europe and Japan

**Circulation Basis:** Paid, benefit of dues.

**Markets Served:** Transplant, Transplant Surgery, Nephrology, Immunology, Pathology, General Surgery, Pediatrics, Internal Medicine, and Allied Health Professionals involved in transplantation.



## Editorial Information

**Origin of Editorial:** 100% submitted

**Peer Review:** Acceptance of articles solely determined by the Editorial Board based on rigorous peer review.

**2015 Impact Factor:** 5.669

**ISI Journal Citation Reports® Ranking 2016:** 4/199 (Surgery) 2/25 (Transplantation)

## Advertising Information

**Earned Rates:** Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate).

**Agency Commission:** 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

**Policy on Ad Placement:** Stacked.

**Acceptance of Advertising:** All advertising is subject to the approval of the editors and publisher.

## Black and White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$1,545	\$1,100	\$635
6x	\$1,500	\$1,050	\$550
12x	\$1,460	\$1,025	\$525
24x	\$1,430	\$955	\$480
36x	\$1,400	\$915	\$425
48x	\$1,350	\$865	\$400
60x	\$1,320	\$825	\$375
72x	\$1,280	\$800	\$335
96x	\$1,250	\$765	\$300

**Color Rates** (in addition to earned B&W rate):

3 or 4-color process:	\$1,590
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**Cover and Preferred Position** (in addition to earned B&W rate):

2nd Cover	50%
4th Cover	50%
Opposite Table of Contents	25%
Opposite First Editorial	25%

Positions available on a non-cancelable basis.

**Inserts:** Charged at the B&W rate, plus a \$500 production charge.

# American Journal of Transplantation

## Issuance & Closing Dates

**Frequency:** 12x per year

**Mailing Date:** 25th of the preceding month.

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**Closing Dates:**

Cover Date	Space Reservation	Material Due	Inserts Due
January 2017	11/28/16	12/5/16	12/15/16
February 2017	12/23/16	1/5/17	1/13/17
March 2017	1/25/17	2/1/17	2/13/17
April 2017	2/27/17	3/6/17	3/17/17
May 2017	3/27/17	4/5/17	4/14/17
June 2017	4/25/17	5/5/17	5/15/17
July 2017	5/25/17	6/5/17	6/15/17
August 2017	6/26/17	7/5/17	7/14/17
September 2017	7/25/17	8/4/17	8/15/17
October 2017	8/25/17	9/5/17	9/15/17
November 2017	9/25/17	10/5/17	10/14/17
December 2017	10/25/17	11/6/17	11/15/17

**Bonus Distribution:**

Issue	Conference
April	American Transplant Congress

## Mechanical Requirements

Trim Size: 8 ¼" x 10 7/8"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	4 5/16"	10"
1/2 page horizontal	7"	5"
1/4 page	3 ½"	5"
Page Sizes, Bleed	Width	Depth
Full page	8 ½"	11 ¼"
1/2 page vertical	4 5/16"	11 ¼"
1/2 page horizontal	8 ½"	5 9/16"
Bellybands	18 ¼"	4 ½"
Cover Tips	7"	5"

## Submission of Display Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 266 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Contact Joe Troiano at jtroiano@wiley.com prior to submitting a file via FTP.
- Set up document to trim size and include ¼" bleed.
- All fonts & graphics must be embedded.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

### Paper Stock:

- Inside pages: UPM Classic Gloss 80 gsm
- Covers: 10 pt. C2S

### Halftone Screen: 133

**Type of Binding:** Perfect. Publication jogs to the head.

## Insert Requirements

- Multi-page inserts are to be furnished folded.
- Sizes: 2-page inserts: 8 ½" x 11 ¼", 4-page inserts: 8 ½" x 11 ¼".
- Trimming: Head ¼", foot no less than ¼" or more than 9/16", width ¼"; safety margin in gutter; ¼" safety at side; ¼" grind off spine. Keep live matter ½" from trim.
- Stock weights acceptable: Not to exceed 80 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.
- Insert quantity: 3,300

## Contacts

**Send all insertion orders, advertising material, and insert samples to:**

### Pharmaceutical Media Inc.

Attn: Monica Griffiths  
30 East 33rd Street, New York, NY 10016  
P: 212-904-0362 ~ E: mgriffiths@pminy.com

### Ship inserts to:

### The Sheridan Press

Attn: Angie Myers  
American Journal of Transplantation, Issue \_\_\_\_, Month \_\_\_\_  
450 Fame Avenue, Hanover, PA 17331  
P: 800-635-7181 ext. 8131

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