



AMERICAN COLLEGE OF  
RHEUMATOLOGY

# Arthritis & Rheumatology

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## 2017 CLASSIFIED ADVERTISING RATES & INSERTION ORDER

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

FROM: Courtney Davis/ Pharmaceutical Media  
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### PAGE SIZES:

	Width	Height
<input type="checkbox"/> Full Page	7"	10"
<input type="checkbox"/> 1/2 Page Horizontal	7"	4.75"
<input type="checkbox"/> 1/2 Page Vertical	3.25"	10"
<input type="checkbox"/> 1/4 Page	3.25"	4.75"
<input type="checkbox"/> 1/8 Page	3.25"	2"

### RATES & FREQUENCY DISCOUNTS (PER MONTH):

Desired Frequency	1x	3x	6x
Full Page	\$2,675	\$2,625	\$2,590
1/2 Page	\$1,875	\$1,820	\$1,785
1/4 Page	\$1,150	\$1,130	\$1,080
1/8 Page	\$620	\$565	\$540

### 2017 ISSUES:

◀ Closing date: ▶  
1st of preceding month

- |                              |                              |                              |                              |
|------------------------------|------------------------------|------------------------------|------------------------------|
| <input type="checkbox"/> Jan | <input type="checkbox"/> Apr | <input type="checkbox"/> Jul | <input type="checkbox"/> Oct |
| <input type="checkbox"/> Feb | <input type="checkbox"/> May | <input type="checkbox"/> Aug | <input type="checkbox"/> Nov |
| <input type="checkbox"/> Mar | <input type="checkbox"/> Jun | <input type="checkbox"/> Sep | <input type="checkbox"/> Dec |

### COST:

\_\_\_\_\_ X Rate = \$ \_\_\_\_\_

Color Charge = \$ \_\_\_\_\_

2-color standard (\$500)

3- or 4- color (\$1,000)

Total Cost **PER MONTH** = \$ \_\_\_\_\_

### PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above) \_\_\_\_\_ PO# (if applicable) \_\_\_\_\_

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Please submit your ad via email in a Word-friendly format. No proofs are available. If you approve the cost of this ad and the indicated run dates, please sign below and fax/email to Courtney Davis: cdavis@pminy.com • 212.779-3279

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