

## Advertising & Sales Offices

### North America Display Advertising:

Pharmaceutical Media, Inc., 30 East 33rd St, NY, NY 10016

**Kathleen Malseed** | 215-852-9824 | kmalseed@pminy.com

**Patti McCormack** | 212-904-0376 | pmccormack@pminy.com

### North America Recruitment Advertising:

KERH Group LLC

855-895-5374 | Fax 484-204-1160 | info@kerhgroup.com

### North America Reprints & Supplements:

Oxford University Press, 198 Madison Ave, NY, NY 10016

#### Amy Foote (Reprints)

919-677-0977, ext. 5391 | amy.foote@oup.com

#### Marnie Vandenburg (Supplements)

267-241-9397 | marnie.vandenburg@oup.com

### Rest of World Advertising:

Oxford University Press, Great Clarendon St, Oxford OX2 6DP

**Naomi Reeves** | +44 (0)1865 355 396 | naomi.reeves@oup.com

### Rest of World Reprints & Supplements:

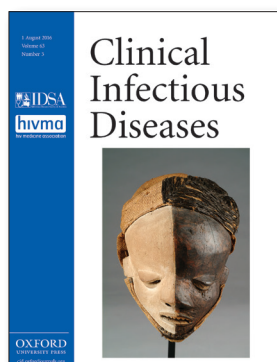
Oxford University Press, Great Clarendon St, Oxford OX2 6DP

#### Richard Young (Reprints)

+44 (0)1865 353 827 | richard.young@oup.com

#### Marnie Vandenburg (Supplements)

001-267-241-9397 | marnie.vandenburg@oup.com



## Clinical Infectious Diseases

*CID* is a leading journal in the field of infectious disease with a broad world-wide readership. *CID* publishes articles on a variety of subjects of interest to practitioners and researchers. Topics range from clinical descriptions of infections, public

health, microbiology, and immunology to the prevention of infection, the evaluation of current and novel treatments, and the promotion of optimal practices for diagnosis and treatment. The journal publishes original research, editorial commentaries, review articles, and practice guidelines and is among the most highly cited journals in the field of infectious diseases.

### Circulation

**Print Circulation:** 9,928

#### Geographic breakdown:

North America: 90%

Rest of World: 10%

#### Circulation Basis:

Paid, benefit of dues

#### Circulation Verification:

Sworn Statement

### Editorial Information

#### Editor:

Robert T. Schooley, M.D.  
Univ. of California San Diego

**Peer-Reviewed:** Yes

**Acceptance Rate:** 9%

**Impact Factor:** 8.736

#### Category/Rank:

Infectious Diseases 2/83  
Microbiology 10/123  
Immunology 9/150



## The Journal of Infectious Diseases

Published continuously since 1904, *JID* is the premier global journal for original research on infectious diseases. The editors welcome Major Articles and Brief Reports describing research results on microbiology, immunology, epidemiology, and

related disciplines, on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune responses.

### Circulation

**Print Circulation:** 9,659

#### Geographic breakdown:

North America: 91%

Rest of World: 9%

#### Circulation Basis:

Paid, benefit of dues

#### Circulation Verification:

Sworn Statement

### Editorial Information

#### Editor:

Martin S. Hirsch, M.D.  
Mass General Hospital

**Peer-Reviewed:** Yes

**Acceptance Rate:** 17%

**Impact Factor:** 6.344

#### Category/Rank:

Infectious Diseases 5/83  
Microbiology 14/123  
Immunology 20/150

<http://cid.oxfordjournals.org>  
<http://m.cid.oxfordjournals.org>

<http://jid.oxfordjournals.org>  
<http://m.jid.oxfordjournals.org>

## Print Advertising Rates

**Earned Frequency Rate:** Earned page rate is determined by the number of full or fractional pages per calendar year. Each counts 1x toward the earned rate (e.g. 4 half pages and 2 full pages earn the 6x rate).

**Combination Frequency:** Ad units that run in *Clinical Infectious Diseases*, *The Journal of Infectious Diseases*, and *The Journal of the Pediatric Infectious Diseases Society* also combine for frequency.

**Agency Commission:** 15%

### Advertisers' Incentive Program

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases* and the *Journal of Pediatric Infectious Diseases*. Ad must be for the same product, in the same month.

## 2017 BW Page Rates

Frequency	Full Page	1/2 Page
1x	\$3,100	\$1,940
3x	\$3,030	\$1,885
6x	\$2,945	\$1,845
12x	\$2,830	\$1,765
24x	\$2,700	\$1,685
48x	\$2,560	\$1,590
72x	\$2,485	\$1,545
96x	\$2,405	\$1,510
144x	\$2,295	\$1,430
196x	\$2,120	\$1,325
248x	\$1,950	\$1,215

**Color Rates:** Add the following to the earned BW rate:

Standard Color: \$850

Matched Color: \$1,060

Four Color: \$2,290

### Preferred Position Premium:

Cover 4: 50%

Cover 2: 40%

Facing First Editorial: 15%

Facing Table of Contents: 15%

**Inserts:** Earned BW rate times the number of pages.

**Split Run Charge:** \$1,000, non-commissionable

**Cover Tips Outserts:** Prices available on request.

## Mechanical Specifications

Trim Size: 8-1/4" x 10-7/8"

Binding: Perfect

Live Area: 7-3/4" x 10-3/8"

Halftone Screen: 150

Ad Sizes	Non-Bleed	Bleed
	Width x Height	Width x Height
Full Page	7" x 10"	8-1/2" x 11-1/8"
1/2 page vertical	3-3/8" x 10"	4-3/8" x 11-1/8"
1/2 page horizontal	7" x 4-7/8"	8-1/2" x 5-5/8"

## Digital File Requirements

**Required Format:** PDF/X-1a or later

**Minimum Resolution:** 300 dpi

### Checklist Before Submitting:

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

### FTP Delivery:

Address: ftp://ftp.pminy.com

User Name: pmiftpuser

Password: \$130Sales

Upload the file into the *CID* or *JID* folder and send email notification to pmccormack@pminy.com

### Insert Requirements

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

**Trim:** 3/16" head, 1/8" foot, gutter, and face

**Jog:** Head

**Delivered Size:** 8-1/2" x 11-1/8". Keep live matter 1/4" from trim.

**Stock:** 40 lb. Minimum; 100 lb. Maximum

**Quantity:** 11,000 U.S. Only

12,000 Full Run

500 Additional for Bonus Distribution issues

**Packing:** Carton packing preferred, with quantity, publication, and issue date clearly indicated.

### Ship Inserts to:

Cenveo Publisher Services

(Journal Name, Issue)

Attn: Lori Querry

3575 Hempland Rd,

Lancaster, PA 17601

Tel: 717-285-6832

Contact us for more information:  
Pharmaceutical Media Inc.  
212-685-5010

## ISSUANCE & CLOSING DATES

Both *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* are published 24x a year.

Volume/Issue	Issue Date	Space Close	R.O.B. Materials	Insert Delivery	Mail Date	Bonus Distribution
CID 64 (1)	Jan 1	11/16	11/18	12/4	12/16	
JID 215 (1)						
CID 64 (2)	Jan 15	11/30	12/2	12/12	1/10	
JID 215 (2)						
CID 64 (3)	Feb 1	12/9	12/14	1/6	1/24	
JID 215 (3)						
CID 64 (4)	Feb 15	12/30	1/4	1/13	2/10	
JID 215 (4)						
CID 64 (5)	Mar 1	1/11	1/17	2/3	2/23	
JID 215 (5)						
CID 64 (6)	Mar 15	2/3	2/8	2/17	3/9	
JID 215 (6)						
CID 64 (7)	Apr 1	2/15	2/21	3/2	3/22	ECCMID
JID 215 (7)						
CID 64 (8)	Apr 15	3/1	3/3	3/13	4/6	
JID 215 (8)						
CID 64 (9)	May 1	3/20	3/23	3/31	4/24	
JID 215 (9)						
CID 64 (10)	May 15	4/3	4/5	4/17	5/9	ASM Microbe
JID 215 (10)						
CID 64 (11)	June 1	4/18	4/21	5/3	5/23	
JID 215 (11)						
CID 64 (12)	June 15	5/5	5/9	5/18	6/7	
JID 215 (12)						
CID 65 (1)	July 1	5/23	5/25	6/5	6/22	
JID 216 (1)						
CID 65 (2)	July 15	6/5	6/7	6/15	7/7	
JID 216 (2)						
CID 65 (3)	Aug 1	6/19	6/21	6/30	7/20	
JID 216 (3)						
CID 65 (4)	Aug 15	7/6	7/10	7/18	8/7	
JID 216 (4)						
CID 65 (5)	Sept 1	7/19	7/21	7/31	8/23	
JID 216 (5)						
CID 65 (6)	Sept 15	8/1	8/3	8/15	9/8	ID WEEK
JID 216 (6)						
CID 65 (7)	Oct 1	8/17	8/21	8/31	9/22	
JID 216 (7)						
CID 65 (8)	Oct 15	9/5	9/7	9/14	10/9	
JID 216 (8)						
CID 65 (9)	Nov 1	9/18	9/20	9/27	10/25	
JID 216 (9)						
CID 65 (10)	Nov 15	9/28	10/2	10/12	11/6	
JID 216 (10)						
CID 65 (11)	Dec 1	10/18	10/20	10/30	11/17	
JID 216 (11)						
CID 65 (12)	Dec 15	11/2	11/6	11/13	12/5	
JID 216 (12)						

### Bonus Distribution:

**European Congress of Clinical Microbiology and Infectious Diseases (ECCMID)**

April 22-25 • Vienna, Austria

**American Society for Microbiology's ASM Microbe**

June 1-5 • New Orleans, LA, USA

**IDWeek, a joint meeting of IDSA, SHEA, HIVMA, and PIDS**

October 4-8 • San Diego, CA, USA



**See digital rate card for opportunities to advertise in:**

*Clinical Infectious Diseases*

*The Journal of Infectious Diseases*

*Journal of the Pediatric Infectious Diseases Society*

*Open Forum Infectious Diseases*