# Clinical Infectious Diseases & The Journal of Infectious Diseases





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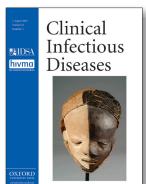
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# Clinical Infectious Diseases

CID is a leading journal in the field of infectious disease with a broad world-wide readership.
CID publishes articles on a variety of subjects of interest to practitioners and researchers.
Topics range from clinical descriptions of infections, public

health, microbiology, and immunology to the prevention of infection, the evaluation of current and novel treatments, and the promotion of optimal practices for diagnosis and treatment. The journal publishes original research, editorial commentaries, review articles, and practice guidelines and is among the most highly cited journals in the field of infectious diseases.

Circulation

**Print Circulation:** 9.928

Geographic breakdown:

North America: 90% Rest of World: 10%

**Circulation Basis:** 

Paid, benefit of dues

**Circulation Verification:** 

Sworn Statement

**Editorial Information** 

Editor:

Robert T. Schooley, M.D. Univ. of California San Diego

**Peer-Reviewed:** Yes

Acceptance Rate: 9%

Impact Factor: 8.736

Category/Rank:

Infectious Diseases 2/83 Microbiology 10/123 Immunology 9/150 The Journal of Infectious Diseases

# The Journal of Infectious Diseases

Published continuously since 1904, JID is the premier global journal for original research on infectious diseases. The editors welcome Major Articles and Brief Reports describing research results on microbiology, immunology, epidemiology, and

related disciplines, on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune responses.

Circulation

**Print Circulation:** 9,659

Geographic breakdown:

North America: 91% Rest of World: 9%

Circulation Basis:

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Paid, benefit of dues

**Circulation Verification:** 

Sworn Statement

**Editorial Information** 

Editor:

Martin S. Hirsch, M.D. Mass General Hospital

Peer-Reviewed: Yes

Acceptance Rate: 17%

**Impact Factor:** 6.344

Category/Rank:

Infectious Diseases 5/83 Microbiology 14/123 Immunology 20/150

http://cid.oxfordjournals.org
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# **Print Advertising Rates**

**Earned Frequency Rate:** Earned page rate is determined by the number of full or fractional pages per calendar year. Each counts 1x toward the earned rate (e.g. 4 half pages and 2 full pages earn the 6x rate).

**Combination Frequency:** Ad units that run in *Clinical Infectious Diseases, The Journal of Infectious Diseases*, and *The Journal of the Pediatric Infectious Diseases Society* also combine for frequency.

**Agency Commission:** 15%

## **Advertisers' Incentive Program**

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases* and the *Journal of Pediatric Infectious Diseases*. Ad must be for the same product, in the same month.

# 2017 BW Page Rates

Frequency	Full Page	1/2 Page
1x	\$3,100	\$1,940
3x	\$3,030	\$1,885
6x	\$2,945	\$1,845
12x	\$2,830	\$1,765
24x	\$2,700	\$1,685
48x	\$2,560	\$1,590
72x	\$2,485	\$1,545
96x	\$2,405	\$1,510
144x	\$2,295	\$1,430
196x	\$2,120	\$1,325
248x	\$1,950	\$1,215

**Color Rates:** Add the following to the earned BW rate:

Standard Color: \$850 Matched Color: \$1,060 Four Color: \$2,290

#### **Preferred Position Premium:**

Cover 4: 50% Cover 2: 40%

Facing First Editorial: 15% Facing Table of Contents: 15%

**Inserts:** Earned BW rate times the number of pages.

 $\textbf{Split Run Charge:}~\$1,\!000,\, non\text{-}commissionable$ 

**Cover Tips Outserts:** Prices available on request.

# **Mechanical Specifications**

Trim Size: 8-1/4" x 10-7/8" Binding: Perfect Live Area: 7-3/4" x 10-3/8" Halftone Screen: 150

Ad Sizes	Non-Bleed	Bleed
	Width x Height	Width x Height
Full Page	7" × 10"	8-1/2" x 11-1/8"
1/2 page vertical	3-3/8" x 10"	4-3/8" x 11-1/8"
1/2 page horizontal	7" x 4-7/8"	8-1/2" x 5-5/8"

# **Digital File Requirements**

**Required Format:** PDF/X-1a or later **Minimum Resolution:** 300 dpi

# **Checklist Before Submitting:**

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

## **FTP Delivery:**

Address: ftp://ftp.pminy.com

User Name: pmiftpuser Password: \$130Sales

Upload the file into the CID or JID folder and send email notification to pmccormack@pminy.com

### **Insert Requirements**

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

**Trim:** 3/16" head, 1/8" foot, gutter, and face

**Jog:** Head

**Delivered Size:** 8-1/2" x 11-1/8". Keep live matter

1/4" from trim.

Stock: 40 lb. Minimum; 100 lb. Maximum

**Quantity:** 11,000 U.S. Only 12,000 Full Run

500 Additional for Bonus Distribution issues

**Packing:** Carton packing preferred, with quantity, publication, and issue date clearly indicated.

#### **Ship Inserts to:**

Cenveo Publisher Services (Journal Name, Issue) Attn: Lori Querry 3575 Hempland Rd, Lancaster, PA 17601

Tel: 717-285-6832

## **ISSUANCE & CLOSING DATES**

Both Clinical Infectious Diseases and The Journal of Infectious Diseases are published 24x a year.

Volume/Issue   Issue Date   Ciose   Materials   Delivery   Mail Date   Distribution			Space	R.O.B.	Insert		Bonus
JID 215 (1) Jan 15	Volume/Issue	Issue Date			Delivery	Mail Date	Distribution
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JID 216 (1)  CID 65 (2)  JID 216 (2)  JID 216 (2)  CID 65 (3)  JID 216 (3)  CID 65 (4)  JID 216 (4)  CID 65 (5)  JID 216 (5)  Sept 1  7/19  7/21  7/31  8/23  ID WEEK  CID 65 (6)  JID 216 (6)  CID 65 (6)  JID 216 (6)  CID 65 (7)  JID 216 (7)  CID 65 (8)  JID 216 (8)  CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (10)  CID 65 (11)  JID 216 (11)  CID 65 (12)  Dec 15  JID 216 (11)  CID 65 (12)  Dec 15  JID 216 (11)  CID 65 (12)  JID 216 (11)  Dec 1 11/2  JID 216 (11)  CID 65 (12)  Dec 15 11/2  JII 216 (11)  JID 216 (11)  CID 65 (12)  Dec 15 11/2  JII 216 (11)  JIJ 216 (11)  CID 65 (12)  Dec 15 11/2  JII 216 (11)  JIJ 216 (11)  CID 65 (12)  Dec 15 11/2  JII 216 (11)  JIJ 216 (11)  CID 65 (12)  Dec 15 11/2  JII 216 (11)  JIJ 216 (11)  CID 65 (12)				5/23 5/25	6/5	6/22	
CID 65 (2)  JID 216 (2)  CID 65 (3)  Aug 1  6/19  6/21  6/30  7/20  CID 65 (3)  JID 216 (3)  CID 65 (4)  Aug 15  7/6  7/10  7/18  8/7  CID 65 (5)  Sept 1  7/19  7/21  7/31  8/23  CID 65 (6)  JID 216 (6)  CID 65 (6)  JID 216 (6)  CID 65 (7)  JID 216 (7)  CID 65 (8)  JID 216 (8)  CID 65 (9)  Nov 1  9/18  9/20  9/27  10/25  Dec 15  11/2  11/6  11/13  12/5		July 1	5/23				
JID 216 (2)  CID 65 (3)  JID 216 (3)  CID 65 (4)  JID 216 (4)  CID 65 (5)  Sept 1  7/19  7/21  7/31  8/23  ID WEEK  CID 65 (7)  JID 216 (8)  CID 65 (7)  JID 216 (8)  CID 65 (8)  JID 216 (8)  CID 65 (8)  JID 216 (8)  CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (10)  CID 65 (11)  JID 216 (11)  CID 65 (12)  Dec 15  JUL 216 (11)  CID 65 (12)  CID 65 (12)  CID 65 (11)  CID 65 (12)  CID 65 (12)  Aug 15  6/7  6/15  6/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/15  7/7  6/16  6/30  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  7/20  6/15  7/10  7/18  8/7  7/10  7/18  8/7  7/11  7/31  8/23  B/23  ID WEEK  ID W							
CID 65 (3)  JID 216 (3)  CID 65 (4)  Aug 15  7/6  7/10  7/18  8/7  CID 65 (4)  JID 216 (4)  CID 65 (5)  Sept 1  7/19  7/21  7/31  8/23  JID 216 (6)  CID 65 (6)  JID 216 (6)  CID 65 (7)  JID 216 (7)  CID 65 (8)  JID 216 (8)  CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (10)  CID 65 (11)  JID 216 (11)  CID 65 (12)  Pec 15  11/2  11/6  11/6  11/13  7/20  7/21  7/31  8/23  ID WEEK		July 15	6/5	6/7	6/15	7/7	
JID 216 (3)     Aug 1     6/19     6/21     6/30     7/20       CID 65 (4)     Aug 15     7/6     7/10     7/18     8/7       JID 216 (4)     Aug 15     7/6     7/10     7/18     8/7       CID 65 (5)     Sept 1     7/19     7/21     7/31     8/23       JID 216 (5)     Sept 15     8/1     8/3     8/15     9/8     ID WEEK       CID 65 (6)     Sept 15     8/1     8/3     8/15     9/8     ID WEEK       CID 65 (7)     Oct 1     8/17     8/21     8/31     9/22       CID 65 (8)     Oct 15     9/5     9/7     9/14     10/9       CID 65 (8)     Oct 15     9/18     9/20     9/27     10/25       CID 65 (9)     Nov 1     9/18     9/20     9/27     10/25       CID 65 (10)     Nov 15     9/28     10/2     10/12     11/6       CID 65 (11)     Dec 1     10/18     10/20     10/30     11/17       CID 65 (12)     Dec 15     11/2     11/6     11/13     12/5							
CID 65 (4)  JID 216 (4)  CID 65 (5)  Sept 1  7/19  7/21  7/31  8/23  JID 216 (5)  CID 65 (6)  JID 216 (6)  CID 65 (7)  JID 216 (7)  CID 65 (8)  JID 216 (8)  CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (10)  CID 65 (11)  Dec 1  JID 216 (11)  CID 65 (12)  Pec 15  7/19  7/10  7/18  8/7  8/21  7/31  8/23  JEVEL  IIVA  I		Aug 1	6/19	6/21	6/30	7/20	
JID 216 (4)       Aug 15       7/6       7/10       7/18       8/7         CID 65 (5)       Sept 1       7/19       7/21       7/31       8/23         JID 216 (5)       Sept 15       8/1       8/3       8/15       9/8       ID WEEK         CID 65 (6)       Sept 15       8/1       8/3       8/15       9/8       ID WEEK         CID 65 (7)       Oct 1       8/17       8/21       8/31       9/22       9/22         JID 216 (7)       Oct 15       9/5       9/7       9/14       10/9       10/9         CID 65 (8)       Oct 15       9/5       9/7       9/14       10/9       10/9         CID 65 (9)       Nov 1       9/18       9/20       9/27       10/25         JID 216 (9)       Nov 15       9/28       10/2       10/12       11/6         CID 65 (10)       Nov 15       9/28       10/2       10/30       11/17         JID 216 (11)       Dec 1       10/18       10/20       10/30       11/17         CID 65 (12)       Dec 15       11/2       11/6       11/13       12/5			7/6	7/10	7/18	8/7	
CID 65 (5)  JID 216 (5)  CID 65 (6)  Sept 15  8/1  8/3  8/15  9/8  ID WEEK  CID 65 (7)  JID 216 (7)  CID 65 (8)  JID 216 (8)  CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (11)  CID 65 (12)  Pec 15  11/2  11/6  11/13  8/23  8/23  8/15  9/8  ID WEEK  ID WEEK  10/21  10/31  10/31  10/31  11/31  11/43  11/43  11/45		Aug 15					
JID 216 (5)         Sept 1         7/19         7/21         7/31         8/23           CID 65 (6)         Sept 15         8/1         8/3         8/15         9/8         ID WEEK           JID 216 (6)         Sept 15         8/1         8/3         8/15         9/8         ID WEEK           CID 65 (7)         Oct 1         8/17         8/21         8/31         9/22           CID 65 (8)         Oct 15         9/5         9/7         9/14         10/9           JID 216 (8)         Oct 15         9/18         9/20         9/27         10/25           JID 216 (9)         Nov 1         9/18         9/28         10/2         10/12         11/6           CID 65 (10)         Nov 15         9/28         10/2         10/12         11/6           JID 216 (11)         Dec 1         10/18         10/20         10/30         11/17           CID 65 (12)         Dec 15         11/2         11/6         11/13         12/5							
CID 65 (6)  JID 216 (6)  CID 65 (7)  JID 216 (7)  CID 65 (8)  JID 216 (8)  CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (10)  CID 65 (11)  JID 216 (11)  CID 65 (12)  Pec 15  8/1  8/3  8/3  8/15  9/8  ID WEEK  10 WEEK		Sept 1	7/19	7/21	7/31	8/23	
JID 216 (6)     Sept 15     8/1     8/3     8/15     9/8     ID WEEK       CID 65 (7)     Oct 1     8/17     8/21     8/31     9/22       JID 216 (7)     Oct 1     8/17     8/21     8/31     9/22       CID 65 (8)     Oct 15     9/5     9/7     9/14     10/9       CID 65 (9)     Nov 1     9/18     9/20     9/27     10/25       JID 216 (9)     Nov 15     9/28     10/2     10/12     11/6       CID 65 (10)     Nov 15     9/28     10/2     10/30     11/17       JID 216 (11)     Dec 1     10/18     10/20     10/30     11/17       CID 65 (12)     Dec 15     11/2     11/6     11/13     12/5			ept 15 8/1	8/3	8/15	9/8	ID WEEK
CID 65 (7)  JID 216 (7)  CID 65 (8)  JID 216 (8)  CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (11)  CID 65 (12)  Oct 1  8/17  8/21  8/31  9/22  8/31  9/22  10/9  9/14  10/9  9/18  9/20  9/27  10/25  10/25  11/2  11/6  11/13  12/5		Sept 15					
JID 216 (7)     Oct 1     8/17     8/21     8/31     9/22       CID 65 (8)     Oct 15     9/5     9/7     9/14     10/9       JID 216 (8)     Nov 1     9/18     9/20     9/27     10/25       JID 216 (9)     Nov 1     9/18     9/20     9/27     10/25       CID 65 (10)     Nov 15     9/28     10/2     10/12     11/6       JID 216 (10)     Dec 1     10/18     10/20     10/30     11/17       CID 65 (12)     Dec 15     11/2     11/6     11/13     12/5							
CID 65 (8)  JID 216 (8)  CID 65 (9)  Nov 1  9/18  9/20  9/27  10/25  Dec 15  11/2  11/6  11/13  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  10/9  11/17	. ,	Oct 1	8/17	8/21	8/31	9/22	
JID 216 (8)     Oct 15     9/5     9/7     9/14     10/9       CID 65 (9)     Nov 1     9/18     9/20     9/27     10/25       JID 216 (9)     Nov 15     9/28     10/2     10/12     11/6       JID 216 (10)     Nov 15     9/28     10/2     10/12     11/6       CID 65 (11)     Dec 1     10/18     10/20     10/30     11/17       CID 65 (12)     Dec 15     11/2     11/6     11/13     12/5				9/7	9/14	10/9	
CID 65 (9)  JID 216 (9)  CID 65 (10)  JID 216 (10)  Nov 15  9/28  10/2  10/25  11/6  11/17  11/6  11/13  12/5		Oct 15	9/5				
JID 216 (9)     Nov 1     9/18     9/20     9/27     10/25       CID 65 (10)     Nov 15     9/28     10/2     10/12     11/6       JID 216 (10)     Dec 1     10/18     10/20     10/30     11/17       JID 216 (11)     Dec 1     11/2     11/6     11/13     12/5							
CID 65 (10)  JID 216 (10)  Nov 15  9/28  10/2  10/12  11/6  11/7  JID 216 (11)  Dec 1  10/18  10/20  10/30  11/17  Dec 15  11/2  11/6  11/13  12/5		Nov 1	9/18	9/20	9/27	10/25	
JID 216 (10)     Nov 15     9/28     10/2     10/12     11/6       CID 65 (11)     Dec 1     10/18     10/20     10/30     11/17       CID 65 (12)     Dec 15     11/2     11/6     11/13     12/5			9/28	10/2	10/12	11/6	
CID 65 (11)  JID 216 (11)  CID 65 (12)  Dec 1 10/18 10/20 10/30 11/17  11/2 11/6 11/13 12/5		Nov 15					
JID 216 (11)  CID 65 (12)  Dec 1 10/18 10/20 10/30 11/17  Dec 15 11/2 11/6 11/13 12/5		Dec 1	10/18	10/20	10/30		
CID 65 (12)  Dec 15 11/2 11/6 11/13 12/5						11/17	
Dec 15   11/2   11/6   11/13   12/5		Dec 15					
JID 210 (12)	JID 216 (12)		11/2	11/6	11/13	12/5	

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