

WILEY

Epilepsia

The Journal of the International League Against Epilepsy

Circulation: 2,842

2017 CLASSIFIED ADVERTISING RATES & INSERTION ORDER

TO: _____

COMPANY: _____

FROM: **Monica Griffiths**

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PAGE SIZES:

	Width	Height
<input type="checkbox"/> Full Page	7"	10"
<input type="checkbox"/> 1/2 Page Horizontal	7"	5"
<input type="checkbox"/> 1/2 Page Vertical	3.5"	10"
<input type="checkbox"/> 1/4 Page	3.5"	5"

CLOSING DATE:

One month prior to issue date

2017 ISSUES:

- | | | | |
|------------------------------|------------------------------|------------------------------|------------------------------|
| <input type="checkbox"/> Jan | <input type="checkbox"/> Apr | <input type="checkbox"/> Jul | <input type="checkbox"/> Oct |
| <input type="checkbox"/> Feb | <input type="checkbox"/> May | <input type="checkbox"/> Aug | <input type="checkbox"/> Nov |
| <input type="checkbox"/> Mar | <input type="checkbox"/> Jun | <input type="checkbox"/> Sep | <input type="checkbox"/> Dec |

RATES & FREQUENCY DISCOUNTS (PER MONTH):

Desired Frequency	1x	6x	12x
<input type="checkbox"/> Full Page	\$2,160	\$2,130	\$2,065
<input type="checkbox"/> 1/2 Page	\$1,675	\$1,605	\$1,560
<input type="checkbox"/> 1/4 Page	\$880	\$870	\$860

COST:

____ X Rate = \$ _____

Color Charge = \$ _____

☐ 3- or 4- color (\$2,060)

Agency Discount = \$ _____

Total NET Cost PER MONTH = \$ _____

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Billing Contact (if different from above)

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Please submit your ad via email in a Word-friendly format. If you approve the cost of this ad and the indicated run dates, please sign below and fax or email to Monica Griffiths.

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