Epilepsia

Epilepsia is the leading, most authoritative source for current clinical and research results on all aspects of epilepsy. As a journal of the International League Against Epilepsy, ***Epilepsia*** presents subscribers with scientific evidence and clinical methodology in: clinical neurology, neurophysiology, molecular biology, neuroimaging, neurochemistry, neurosurgery, pharmacology, neuroepidemiology, and therapeutic trials.

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Publisher & Editorial Office

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Circulation

Total Circulation: 2,842

Circulation Verification: Sword statement

Circulation Basis: Paid, benefit of dues

Coverage: United States and International
Markets Served: Members of the International League Against Epilepsy and the American Epilepsy Society, Clinical Neurologists, Pharmacologists, Neurochemists, EEG Technicians, and other professionals interested in all aspects of epilepsy.

Editorial Information

Editor: Cathy Krendel

Editors-in-Chief: Gary W. Mathern, MD and Astrid Nehlig, PhD

2015 Impact Factor: 4.706

ISI Journal Citation Reports© Ranking 2016: 25/92 (Clinical Neurology)

Peer Review: Acceptance of articles solely determined by the Editorial Board based on rigorous peer review.

Editorial/Ad Ratio: 90/10

Advertising Information

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate).

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Policy on Ad Placement: Stacked.

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Black & White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	$2,160	$1,675	$880
6x	$2,130	$1,605	$870
12x	$2,065	$1,560	$860
24x	$2,035	$1,500	$850
36x	$1,975	$1,455	$830
48x	$1,955	$1,420	$820
60x	$1,890	$1,365	$790
72x	$1,865	$1,310	$760
96x	$1,795	$1,240	$730

Color Rates (in addition to earned B&W rate):

3 or 4-color process:	$2,060

Cover and Preferred Position (in addition to earned B&W rate):

2nd Cover:	50%
4th Cover:	100%
Opposite Table of Contents:	25%
Opposite First Text:	50%

Positions available on a non-cancelable basis.

Inserts: Earned B&W page rate times the number of pages plus one page.

Epilepsia

Issuance & Closing Dates

Frequency: 12x per year

Mailing Class: 1st class, polybagged.

Closing Dates:

Cover Date	Space Reservation	Material Due	Inserts Due
January 2017	12/2/16	12/9/16	12/16/16
February 2017	1/5/17	1/12/17	1/19/17
March 2017	2/3/17	2/10/17	2/17/17
April 2017	3/6/17	3/13/17	3/20/17
May 2017	4/5/17	4/12/17	4/19/17
June 2017	5/4/17	5/11/17	5/18/17
July 2017	6/2/17	6/9/17	6/16/17
August 2017	7/6/17	7/13/17	7/20/17
September 2017	8/4/17	8/11/17	8/18/17
October 2017	9/5/17	9/12/17	9/19/17
November 2017	10/6/17	10/13/17	10/20/17
December 2017	11/3/17	11/10/17	11/17/17

Bonus Distribution

Issue	Conference
April	American Academy of Neurology
November	American Epilepsy Society

Mechanical Requirements

Trim Size: 8 ¼" x 10 ⅞"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3 ½"	10"
1/2 page horizontal	7"	5"
1/4 page	3 ½"	5"
Page Sizes, Bleed	**Width**	**Depth**
Full page	8 ½"	11 ⅛"
1/2 page vertical	4 4/15"	11 ⅛"
1/2 page horizontal	8 ½"	5 9/16"
Belly-bands	18 ¼"	4 ½"
Cover tips	7"	5"

Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 266 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Prior to submitting file via FTP, contact Joe Troiano at jtroiano@wiley.com.
- Set up document to trim size and include ⅛" bleed.
- All fonts and graphics must be embedded.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- Multi-page inserts are to be furnished folded (Three samples).
- Sizes: 2-page inserts: 8 ½" x 11 ⅛", 4-page inserts: 8 ½" x 11 ⅛".
- Trimming: Head ⅛", foot no less than ⅛" or more than 9/16", width ⅛"; safety margin in gutter; ⅛" safety at side; ⅛" grind off spine. Keep live matter ½" from trim.
- Stock weights acceptable: Not to exceed 80 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.
- Insert quantity: 4,000

Paper Stock

- Inside pages: 60 lb. Sterling Ultra Matte.
- Covers: 8pt. C2S

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head.

Contacts

Ship all insertion orders, advertising material, and two insert examples to:

Pharmaceutical Media, Inc.
Attn: Monica Griffiths
EPI, Vol ___, Issue___
30 East 33rd Street, New York, NY 10016
P: 212-904-0362 ~ E: mgriffiths@pminy.com

Ship inserts to:

The Sheridan Press
Attn: Annette Flannery
EPI, Volume ___, Issue ___
450 Fame Avenue, Hanover, PA 17331
P: 717-632-8448

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