



Endocrinology

The mission of *Endocrinology* is to publish papers that provide significant and novel information at the molecular, cellular, tissue, or organismal level of hormone function in the field of endocrinology. The journal primarily publishes original basic and translational endocrine studies, and we encourage submissions that provide significant mechanistic insight into an endocrine-related question. We are particularly interested in submissions investigating sex differences and similarities across the disciplines of endocrinology.

Topics include bone and mineral; growth factors; reproductive/steroids; neuroendocrinology/signal transduction; thyroid; and physiology. The low manuscript acceptance rate of 30% reflects the degree to which it is committed to the highest scientific standard. In the 2015 Thomson Reuters Journal Citation Report, *Endocrinology* received an Impact Factor of 4.159.

SIMPLE RATES|AGGRESSIVE INCENTIVES

Advertising & Sales

Pharmaceutical Media, Inc.

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Endocrine Society

2055 L Street NW, Suite 600, Washington, DC 20036

Phone: 202-971-3636, www.endocrine.org

Editors-in-Chief:

Andrea C. Gore, PhD

Univ. Texas at Austin

Stephen R. Hammes, MD, PhD

University of Rochester Medical School

Established: 1917

Origin of Editorial: 100% submitted

Acceptance of Advertising: All advertising is subject to the approval of the publisher.

Ad Placement: Stacked

Circulation

Total Circulation: 1,398

Circulation Breakdown:

1,038 US : 360 International

Circulation Basis: Paid, Benefit of Dues

Circulation Verification: Sworn Statement

Advertising Information

Position	Net
Cover 4	\$3,000
Cover 3	\$2,250
Cover 2	\$2,500
Page ROB	\$2,000

Discount Programs

Continuity: Run an ad in 3 issues the 4th ad is free.

Full Year: Run an ad in 8 issues and get 4 free ads.

Issuance and Closing Dates:

Issue	Space Commitment	ROB Materials	Insert Delivery
Monthly	1 st of preceding month	10 th of preceding month	15 th of preceding month

Mechanical Specifications

Trim Size: 8.125" x 10.875"

Live Area: 7.625" x 10.375"

Binding: Perfect

Paper Stock: Covers, 80 lb coated; Interior, 40 lb coated

Halftone Screen: 150

Ad Sizes	Non-Bleed		Bleed	
Unit Sizes	Width	Height	Width	Height
Full Page	7"	10"	8.375"	11.125"
½ page horizontal	7"	5"	8.375"	5.5"
½ page vertical	3.5"	10"	4.125"	11.125"
¼ page	3.5"	5"		

Submission of Advertising Materials:

PDF files only.

PDF files must be 300 dpi high-resolution CMYK and conform to PDF/X-1a standard.

Advertising files must be submitted to the Endocrine Society's ad portal at

https://endocrine_society.sendmyad.com

For portal details contact Monica Griffiths

(mgriffiths@pminy.com or 212-904-0362)

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