

Advertising & Sales Offices

North America Display Advertising:
Pharmaceutical Media, Inc., 30 East 33rd St, NY, NY 10016

Kathleen Malseed | National Accounts Manager
212-852-9824 | kmalseed@pminy.com

Patti McCormack | Advertising Production Manager
212-904-0376 | pmccormack@pminy.com

North America Recruitment Advertising:
KERH Group LLC

Phone: 855.895.5374 | Fax: 484.204.1160

Email: info@kerhgroup.com | www.kerhgroup.com

North America Reprints & Supplements:
Oxford University Press, 198 Madison Ave, NY, NY 10016

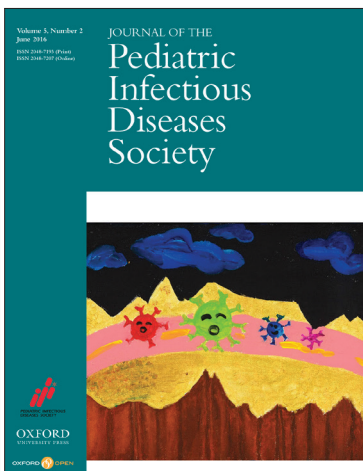
Amy Foote (Reprints)
919-677-0977, ext. 5391 | amy.foote@oup.com

Marnie Vandenburg (Supplements)
267-241-9397 | marnie.vandenburg@oup.com

Rest of World Advertising:

Oxford University Press, Great Clarendon St, Oxford OX2 6DP

Naomi Reeves | +44 (0)1865 355 396 | naomi.reeves@oup.com



The Journal of the Pediatric Infectious Diseases Society (JPIDS), the official journal of the Pediatric Infectious Diseases Society, is dedicated to perinatal, childhood, and adolescent infectious diseases. The journal is a high-quality source of original research articles, clinical trial reports, guidelines, and topical reviews, with particular attention to the interests and needs of the global pediatric infectious diseases communities.

Circulation

Target Audience:
Specialists in pediatric infectious diseases

Print Circulation: 1,244

Geographic breakdown:
North America: 88%
Rest of World: 12%

Circulation Basis:
Benefit of dues

Circulation Verification:
Sworn Statement

Editorial Information

Society Affiliation:
Pediatric Infectious Diseases Society

Editor-in-Chief:
Theoklis Zaoutis, MD, MSCE

Peer-Reviewed:
Yes

Frequency:
4 issues per year

jpids.oxfordjournals.org

m.jpids.oxfordjournals.org

Advertising Rates

Earned Frequency Rate: Earned page rate is determined by number of full or fractional pages per calendar year (e.g., 3 full pages and 3 half pages earn the 6x rate).

Combination Frequency: Ad units that run in *Clinical Infectious Diseases*, *The Journal of Infectious Diseases*, and *Journal of the Pediatric Infectious Diseases Society* combine for frequency.

Agency Commission: 15%

2017 BW Page Rates

Frequency	Full Page	1/2 Page
1x	\$1,170	\$795
3x	\$1,140	\$775
6x	\$1,095	\$750

Color Rates: Add the following to the earned BW rate:
 Standard Color: \$ 630
 Matched Color: \$1,030
 Four Color: \$1,085

Preferred Position Premium:

Cover 4: 50%
 Cover 2: 40%
 Facing First Editorial: 10%
 Facing Table of Contents: 10%

Inserts: Earned BW rate times the number of pages.

Cover Tips, Outserts: Prices available on request.

Advertisers' Incentive Program

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases*. Ad must be for the same product, in the same month.

Issuance and Closing Dates

Vol/ Issue	Cover Month	Space Close	Materials Delivery	Mail Date
Vol 6 (1)	March	Jan 20	Jan 23	Feb 28
Vol 6 (2)	June	April 20	April 24	May 25
Vol 6 (3)	Sept	July 20	July 24	Aug 25
Vol 6 (4)	Dec	Oct 20	Oct 23	Nov 24

Bonus Conference Distribution

ECCMID: April 22-25 – Vienna, Austria – Vol 6 (1)
 PAS: May 6-9 – San Francisco, CA, USA – Vol 6 (1)
 IDWeek: October 4-8 – San Diego, CA, USA – Vol 6 (3)

Mechanical Specifications

Trim Size: 8-1/4" x 10-7/8" Binding: Perfect
 Live Area: 7-3/4" x 10-3/8" Halftone Screen: 150

Ad Sizes	Non-Bleed	Bleed
	Width x Height	Width x Height
Full Page	7" x 10"	8-1/2" x 11-1/8"
1/2 page vertical	3-3/8" x 10"	4-3/8" x 11-1/8"
1/2 page horizontal	7" x 4-7/8"	8-1/2" x 5-5/8"

Digital File Requirements

Required Format: PDF/X-1a or later

Minimum Resolution: 300 dpi

Checklist Before Submitting:

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

FTP Delivery:

Address: ftp://ftp.pminy.com
 User Name: pmiftpuser
 Password: \$130Sales

Upload the file into the *JPIDS* folder and send email notification to pmccormack@pminy.com

Insert Requirements

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

Trim: 3/16" head, 1/8" foot, gutter, and face

Jog: Head

Delivered Size: 8-1/2" x 11-1/8". Keep live matter 1/4" from trim.

Stock: 40 lb. Minimum; 100 lb. Maximum

Quantity: 1,500

500 Additional for Bonus Distribution issues

Packing: Carton packing preferred, with quantity, publication, and issue date clearly indicated.

Ship Inserts to:

Cenveo Publisher Services
 (Journal Name, Issue)
 Attn: Lori Querry
 3575 Hempland Rd,
 Lancaster, PA 17601
 Tel: 717-285-6832

Contact us for more information:
 Pharmaceutical Media Inc.
 212-685-5010