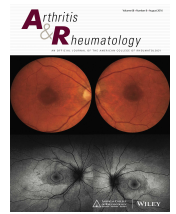


Arthritis & Rheumatology



Arthritis & Rheumatology is a peer-reviewed journal that publishes original research, progress reports and review articles related to the diagnosis and treatment of all forms of arthritis and rheumatic diseases. Also included are case studies, reports on the efficacy of new drugs and methods of treatment, new testing methods, and important new research.

Advertising & Sales

Kathleen Harrison, National Account Manager
Pharmaceutical Media, Inc.

P: 212-904-0372 ~ E: kharrison@pminy.com

Kathleen Malseed, National Account Manager
Pharmaceutical Media, Inc.

P: 215-852-9824 ~ E: kmalseed@pminy.com

Patti McCormack, Production Manager
Pharmaceutical Media, Inc.

P: 212-904-0376 ~ E: pmccormack@pminy.com

Dave Surdel, Director – Reprint Sales, Americas
Wiley

P: 781-388-8343 ~ E: commercialprints@wiley.com

Publishing & Editorial

Wiley

111 River Street, Hoboken, NJ 07030

Publisher: Shawn Morton

Editor-in-Chief: Richard J. Bucala, MD, PhD

Circulation

Total Circulation: 5,896

Circulation Basis: Paid, benefit of dues for membership in the American College of Rheumatology.

Coverage: United States and International

Markets Served: Rheumatologists, internists, orthopedic surgeons, general practitioners, and others who devote time to practice in this field.

Editorial Information

Origin of Editorial: 100% submitted

2016 Impact Factor: 6.918

ISI Journal Citation Reports® Ranking: 2016: 3/30
(Rheumatology)

Advertising Information

Earned Rates: Earned page rate is determined by the number of insertions per year in **Arthritis & Rheumatology**, **Arthritis Care & Research**, and **The Rheumatologist** (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Policy on Ad Placement: Welled.

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Cover Tips and Outserts Accepted: Contact your sales representative for information.

Advertising Incentive Program: Run an ad in **A&R** and **The Rheumatologist** in the same month and receive a \$100 page discount in **The Rheumatologist**, plus a free ad in **AC&R**.

Black and White Advertising Rates

Frequency	Full Page	1/2 Page
1x	\$3,450	\$2,475
6x	\$3,400	\$2,405
12x	\$3,360	\$2,345
24x	\$3,315	\$2,295
48x	\$3,200	\$2,165
72x	\$3,050	\$2,085
96x	\$2,985	\$2,065
120x	\$2,875	\$2,025
240x	\$2,760	\$1,950
288x	\$2,735	\$1,885

Color Rates (in addition to earned B&W rate):

4-color process:	\$2,325
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Preferred Positions (in addition to earned B&W rate):

2nd Cover	50%
4th Cover	50%
All Other Positions	25%

Inserts: Charged at the B&W rate times the number of pages.

Arthritis & Rheumatology



Issuance & Closing Dates

Frequency: Monthly
Mailing Date: 12th of each month.

Cover Date	Space Reservation	Material Due	Inserts Due
January	11/22/17	12/1/17	12/11/17
February	12/28/17	1/2/18	1/12/18
March	1/26/18	1/31/18	2/12/18
April	2/23/18	3/2/18	3/12/18
May	3/28/18	4/2/18	4/12/18
June	4/27/18	5/2/18	5/11/18
July	5/25/18	6/1/18	6/12/18
August	6/29/18	7/5/18	7/12/18
September	7/27/18	8/2/18	8/13/18
October	8/24/18	8/31/18	9/12/18
November	9/28/18	10/4/18	10/12/18
December	10/26/18	11/1/18	11/12/18

Bonus Distribution:

Issue	Conference
October	ACR Annual Meeting

Mechanical Requirements

Trim Size: 8.5" x 11"

Live Area: 8" x 10.5"

Paper Stock: Cover: Anthem Gloss Cover; Interior: Liberty Gloss

Halftone Screen: 133

Type of Binding: Perfect

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.375"	10"
1/2 page horizontal	7"	4.875"
1/4 page	3.375"	4.875"

Page Sizes, Bleed	Width	Depth
Full page	8.75"	11.3125"
1/2 page vertical	4.375"	11.3125"
1/2 page horizontal	8.75"	5.625"
Full page spread	17.5"	11.3125"
1/2 page horizontal spread	17.5"	5.625"

Submission of Display Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 266 dpi for images).

- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Contact Patti McCormack at pmccormack@pminy.com prior to submitting a file via FTP.
- Set up document to trim size and include 3/16" bleed.
- All fonts & graphics must be embedded.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.
- Multi-page inserts are to be furnished folded.
- Delivered size: 8.75" x 11.3125"
- Trimming: Head 0.1875", foot no less than 0.125" or more than 0.5625", width 0.125"; safety margin in gutter; 0.125" safety at side; 0.125" grind off spine. Keep live matter 0.5" from trim.
- Jogs to head.
- Stock weights acceptable: Not to exceed 100 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.
- Insert quantity: 7,000

Contacts

Ship all insertion orders, advertising material, and two insert samples to:

Pharmaceutical Media, Inc.
 Attn: Patti McCormack
 ACR, Issue___
 30 East 33rd Street
 New York, NY 10016
 P: 212-904-0376
 E: pmccormack@pminy.com

Ship inserts to:

Sheridan NH (SNH)
 Attn: Lisa George
 ACR, Issue___
 69 Lyme Road
 Hanover, NH 03755
 E: lisa.george@sheridan.com