



## Endocrine Reviews

*Endocrine Reviews* publishes comprehensive, authoritative and timely review articles balancing experimental and clinical endocrinology themes and crystallizing the most significant clinical experience and current research in endocrinology and related areas such as cell biology, immunology, pharmacology, genetics, molecular biology, neuroscience and reproductive medicine. *Endocrine Reviews* has an Impact Factor of 15.745.

ENDOCRINE SOCIETY

Hormone Science to Health

Place an ad in *JCEM* & *Endocrine News* in the same month & you can receive a FREE ad in *Endocrine Reviews*

## Simple Rates | Aggressive Incentives

### Advertising & Sales

Pharmaceutical Media, Inc.  
30 East 33rd Street, 4th Floor NY, NY 10016  
Phone: 212-685-5010, www.pminy.com

#### Display Advertising Account Managers:

Joe Schuldner, 212-904-0377, jschuldner@pminy.com  
John Alberto, 212-904-0364, jalberto@pminy.com

#### Classified Advertising Account Manager:

Daniel Simone, 212-904-0360, dsimone@pminy.com

#### Advertising Production Manager:

Monica Griffiths, 212-904-0362, mgriffiths@pminy.com

### Publishing & Editorial:

Endocrine Society  
2055 L Street NW, Suite 600, Washington, DC 20036  
Phone: 202-971-3636, www.endocrine.org

#### Editor-in-Chief:

Leonard Wartofsky, MD  
MedStar Washington Hospital Center  
Washington, DC

**Established:** 1980

**Origin of Editorial:** 100% submitted

**Acceptance of Advertising:** All advertising is subject to the approval of the publisher.

**Ad Placement:** Stacked

#### Circulation

**Total Circulation:** 630

**Circulation Breakdown:** 362 US : 268 International

**Circulation Basis:** Paid

**Circulation Verification:** Sworn Statement

### Advertising Information

Position	Net
Cover 4	\$3,000
Cover 3	\$2,000
Cover 2	\$2,000
Page ROB	\$1,500

### Discount Programs

**Continuity:** Run an ad in 3 issues and 4th ad is free.

**Full Year:** Run an ad in 4 issues and get 2 free ads.

#### Issuance and Closing Dates:

Issue	Space Commitment	ROB Materials	Insert Delivery
February	Jan 4	Jan 9	Jan 19
April	Mar 1	Mar 6	Mar 15
June	May 4	May 11	May 18
August	Jul 6	Jul 13	Jul 20
October	Sep 6	Sep 13	Sep 21
December	Nov 1	Nov 19	Nov 20

### Mechanical Specifications

**Trim Size:** 8.125" x 10.875"

**Live Area:** 7.625" x 10.375"

**Binding:** Perfect

**Paper Stock:** Covers, 80 lb coated; Interior, 40 lb coated

**Halftone Screen:** 150

Ad Sizes	Non-Bleed		Bleed	
	Width	Height	Width	Height
Full Page	7"	10"	8.375"	11.125"
½ page horizontal	7"	5"	8.375"	5.5"
½ page vertical	3.5"	10"	4.125"	11.125"
¼ page	3.5"	5"		

### Submission of Advertising Materials:

**PDF files only.**

PDF files must be 300 dpi high-resolution CMYK and conform to PDF/X-1a standard.

**Advertising files must be submitted to the Endocrine Society's ad portal at <https://endo.sendmyad.com>**

For portal details contact Monica Griffiths (mgriffiths@pminy.com or 212-904-0362).

#### Send All Insertion Orders to:

Monica Griffiths  
mgriffiths@pminy.com  
phone: 212-904-0362 fax: 212-685-6126  
Pharmaceutical Media, Inc.  
30 East 33rd Street, 4th floor NY, NY 10016