

Epilepsia



Epilepsia is the leading, most authoritative source for current clinical and research results on all aspects of epilepsy. As a journal of the International League Against Epilepsy, **Epilepsia** presents subscribers with scientific evidence and clinical methodology in: clinical neurology, neurophysiology, molecular biology, neuroimaging, neurochemistry, neurosurgery, pharmacology, neuroepidemiology, and therapeutic trials.

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Circulation

Total Circulation: 3,201
Circulation Verification: Sworn statement
Circulation Basis: Paid, benefit of dues
Coverage: United States and International

Markets Served: Members of the International League Against Epilepsy and the American Epilepsy Society, Clinical Neurologists, Pharmacologists, Neurochemists, EEG Technicians, and other professionals interested in all aspects of epilepsy.

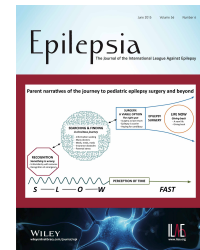
Editorial Information

Editor: Cathy Krendel
Editors-in-Chief: Gary W. Mathern, MD and Astrid Nehlig, PhD

2016 Impact Factor: 5.295
ISI Journal Citation Reports® Ranking 2016: 25/92 (Clinical Neurology)

Peer Review: Acceptance of articles solely determined by the Editorial Board based on rigorous peer review.
Editorial/Ad Ratio: 90/10

www.wileyonlinelibrary.com/journal/epi



Advertising Information

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate).

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Policy on Ad Placement: Stacked.

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Cover Tips and Outserts Accepted: Contact your sales representative for information

Black & White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$2,200	\$1,700	\$900
6x	\$2,175	\$1,635	\$890
12x	\$2,100	\$1,590	\$880
24x	\$2,075	\$1,530	\$870
36x	\$2,025	\$1,485	\$850
48x	\$2,000	\$1,450	\$840
60x	\$1,925	\$1,395	\$805
72x	\$1,900	\$1,340	\$775
96x	\$1,830	\$1,265	\$745

Color Rates (in addition to earned B&W rate):

3 or 4-color process: \$2,100

Premium Positions (in addition to earned B&W rate):

2nd Cover:	50%
4th Cover:	50%
Opposite Table of Contents:	25%
Opposite First Text:	50%

Inserts: Earned B&W page rate times the number of pages plus one page.

WILEY

Epilepsia

Issuance & Closing Dates

Frequency: Monthly

Closing Dates:

Cover Date	Reservation	Material Due	Inserts Due
January	12/4/17	12/8/17	12/15/17
February	1/4/18	1/8/18	1/15/18
March	2/5/18	2/8/18	2/14/18
April	3/5/18	3/8/18	3/13/18
May	4/4/18	4/9/18	4/13/18
June	5/4/18	5/7/18	5/11/18
July	6/4/18	6/8/18	6/14/18
August	7/2/18	7/9/18	7/16/18
September	8/3/18	8/7/18	8/14/18
October	9/4/18	9/7/18	9/14/18
November	10/3/18	10/9/18	10/12/18
December	11/5/18	11/8/18	11/13/18

Bonus Distribution

Issue	Conference
April	American Academy of Neurology
November	American Epilepsy Society

Mechanical Requirements

Trim Size: 8.25" x 10.875"

Live Area: 7.125" x 10.375"

Paper Stock: Covers: 8pt. C2S; Interior 60 lb. Sterling Ultra Matte.

Binding: Perfect.

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.5"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125"
1/2 page vertical	4.25"	11.125"
1/2 page horizontal	8.5"	5.5625"

Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 266 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (Preferred): Prior to submitting file via

FTP, contact Monica Griffiths at mgriffiths@pminy.com.

- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- Multi-page inserts are to be furnished folded (two samples).
- Delivered size: 8.5" x 11.125".
- Trimming: Head 0.125", foot no less than 0.125" or more than 0.5625", width 0.125"; safety margin in gutter; 0.125" safety at side; 0.125" grind off spine. Keep live matter 0.5" from trim.
- Jogs to head.
- Stock weights acceptable: Not to exceed 80 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.
- Insert quantity: 4,000

Contacts

Ship all insertion orders, advertising material, and insert samples to:

Pharmaceutical Media, Inc.

Attn: Monica Griffiths
EPI, Issue____, Month____
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Ship inserts to:

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