



AMERICAN COLLEGE OF
RHEUMATOLOGY

Arthritis & Rheumatology

An Official Journal of the American College of Rheumatology

Circulation: 5,896

2018 CLASSIFIED ADVERTISING RATES & INSERTION ORDER

COMPANY: _____

CONTACT: _____

FROM: Courtney Davis | Pharmaceutical Media
30 East 33rd Street, New York, NY 10016
Tel: (212) 904-0367 | Fax: (212) 779-3279
Email: cdavis@pminy.com

PAGE SIZES:

	Width	Height
<input type="checkbox"/> Full Page	7"	10"
<input type="checkbox"/> 1/2 Page Horizontal	7"	4.75"
<input type="checkbox"/> 1/2 Page Vertical	3.25"	10"
<input type="checkbox"/> 1/4 Page	3.25"	4.75"
<input type="checkbox"/> 1/8 Page	3.25"	2"

RATES & FREQUENCY DISCOUNTS (PER MONTH):

Desired Frequency	1x	3x	6x
Full Page	\$2,675	\$2,625	\$2,590
1/2 Page	\$1,875	\$1,820	\$1,785
1/4 Page	\$1,150	\$1,130	\$1,080
1/8 Page	\$620	\$565	\$540

2018 ISSUES:

◀ Closing date: ▶
5th of preceding month

- | | | | |
|------------------------------|------------------------------|------------------------------|------------------------------|
| <input type="checkbox"/> Jan | <input type="checkbox"/> Apr | <input type="checkbox"/> Jul | <input type="checkbox"/> Oct |
| <input type="checkbox"/> Feb | <input type="checkbox"/> May | <input type="checkbox"/> Aug | <input type="checkbox"/> Nov |
| <input type="checkbox"/> Mar | <input type="checkbox"/> Jun | <input type="checkbox"/> Sep | <input type="checkbox"/> Dec |

COST:

____X Rate = \$ _____
Color Charge = \$ _____
☐ 2-color standard (\$500)
☐ 3- or 4- color (\$1,000)
Total Cost **PER MONTH** = \$ _____

PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above)

PO# (if applicable)

Company / Name

Suite # / Street

City

State

Zip

Country

Phone

Fax

Email

Please submit your ad via email in a Word-friendly format. No proofs are available. If you approve the cost of this ad and the indicated run dates, please sign below and fax/email to Courtney Davis: cdavis@pminy.com • 212.779-3279

Signature

Date