

2018 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: _____

CONTACT: _____

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Circulation: 22,020

AD PLACEMENT AND SPACE RESERVATION:

	Issue Month	Closing Date	Ad Material Due
<input type="checkbox"/>	Jan.	12/7	12/12
<input type="checkbox"/>	Feb.	1/4	1/9
<input type="checkbox"/>	Mar.	2/1	2/8
<input type="checkbox"/>	April	3/1	3/6
<input type="checkbox"/>	May	4/5	4/12
<input type="checkbox"/>	June	5/4	5/11
<input type="checkbox"/>	July	6/5	6/12
<input type="checkbox"/>	Aug.	7/6	7/13
<input type="checkbox"/>	Sept.	8/3	8/10
<input type="checkbox"/>	Oct.	9/6	9/13
<input type="checkbox"/>	Nov.	10/5	10/12
<input type="checkbox"/>	Dec.	11/1	11/19

PLEASE FILL OUT BILLING INFORMATION BELOW:

B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
<input type="checkbox"/> Full Page	7.25" x 9.25"	\$2,040	\$2,000	\$1,960
<input type="checkbox"/> 1/2 Page (V)	3.5" x 9.25"	\$1,525	\$1,500	\$1,475
<input type="checkbox"/> 1/2 Page (H)	7.25" x 4.5"	\$1,525	\$1,500	\$1,475
<input type="checkbox"/> 1/4 Page	3.5" x 4.5"	\$1,300	\$1,260	\$1,225
<input type="checkbox"/> 1/8 Page	3.5" x 2"	\$700	\$675	\$640

COST:

____ X Rate = \$ _____

Typesetting Fee = \$ _____
☐ (\$100)

Color = \$ _____

Agency Discount = \$ _____

Total Cost PER MONTH = \$ _____

Billing Contact (if different from above)

PO# (if applicable)

Company/Name

Suite #/Street

City

State

Zip

Country

Phone

Fax

Email

Please submit your ad via email in a Word-friendly format. No proofs are available.
If you approve the cost of this ad and the indicated run dates, please sign below and email: dsimone@pminy.com

Signature

Date