

## 2018 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

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Circulation: 6,272

### AD PLACEMENT AND SPACE RESERVATION

	Issue Month	Closing Date	Ad Material Due
<input type="checkbox"/>	Jan.	12/7	12/12
<input type="checkbox"/>	Feb.	1/4	1/11
<input type="checkbox"/>	Mar.	2/1	2/8
<input type="checkbox"/>	April	3/7	3/14
<input type="checkbox"/>	May	4/5	4/12
<input type="checkbox"/>	June	5/4	5/11
<input type="checkbox"/>	July	6/5	6/12
<input type="checkbox"/>	Aug.	7/6	7/13
<input type="checkbox"/>	Sept.	8/3	8/10
<input type="checkbox"/>	Oct.	9/6	9/13
<input type="checkbox"/>	Nov.	10/5	10/12
<input type="checkbox"/>	Dec.	11/1	11/16

### PLEASE FILL OUT BILLING INFORMATION BELOW:

### B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
<input type="checkbox"/> Full Page	7" x 10"	\$1,650	\$1,625	\$1,600
<input type="checkbox"/> 1/2 Page (V)	3.5" x 10"	\$1,250	\$1,225	\$1,200
<input type="checkbox"/> 1/2 Page (H)	7" x 5"	\$1,250	\$1,225	\$1,200
<input type="checkbox"/> 1/4 Page	3.5" x 5"	\$1,050	\$1,025	\$975
<input type="checkbox"/> 1/8 Page	3.5" x 2"	\$540	\$520	\$500

### COST:

\_\_\_X Rate = \$ \_\_\_\_\_

Typesetting Fee = \$ \_\_\_\_\_  
☐ (\$100)

Color = \$ \_\_\_\_\_

Combo Discount = \$ \_\_\_\_\_

Agency Discount = \$ \_\_\_\_\_

Total Cost PER MONTH = \$ \_\_\_\_\_

Billing Contact (if different from above)

PO# (if applicable)

Company/Name

Suite #/Street

City

State

Zip

Country

Phone

Fax

Email

Please submit your ad via email in a Word-friendly format. No proofs are available.  
If you approve the cost of this ad and the indicated run dates, please sign below and email: dsimone@pmi.com

Signature

Date