



Psychiatrists and recruiters alike choose **Psychiatric News**, the trusted newspaper of the American Psychiatric Association, as their first choice for recruiting top talent. **Psychiatric News** classifieds ads have helped fill tens of thousands of psychiatric positions for the last 50 years.

Our circulation of over 41,000 readers rely on **Psychiatric News** to deliver the latest clinical and research news twice each month.

Classified Advertising Rates (Per Issue).

- 1 x \$28 per line
- 3 x \$26 per line for 3 consecutive issues
- 6 x \$24 per line for 6 consecutive issues

Notes

- 1 line = approximately 40 characters
- 6 lines minimum
- To receive a frequency discount (3x or 6x), multiple insertions must be specified at the time the order is placed. Classified advertising quotes are based on the cost to run one ad per issue.
- Ad copy must be received in writing (Word preferred) via email to ewood@pminy.com
- Classified rates are non-commissionable

Additional Enhancements Costs (Per Issue)

- \$275 4/Color logo
- \$200 B/W logo
- \$100 Premium position of first ad in state or category
- \$50 Boxed or shaded ad

Discount Programs

Print & Online Combination Discount: Run your ad in print in **Psychiatric News** and online at **APA JobCentral** and receive 10% off **both** purchases!

Place your ad in the next available issue of Psychiatric News and reach psychiatrists now!

2018 Issue	PN Classified Deadline
January 5	December 22
January 19	January 5
February 2	January 19
February 16	February 2
March 2	February 16
March 16	March 2
April 6	March 23
April 20	April 6
May 4	April 20
May 18	May 4
June 1	May 18
June 15	June 1
July 6	June 22
July 20	July 6
August 3	July 20
August 17	August 3
September 7	August 24
September 21	September 7
October 5	September 21
October 19	October 5
November 2	October 19
November 16	November 2
December 7	November 21
December 21	December 7

SPECIAL ISSUES

- 1/19 - CME Course Issue
- 2/16 - Preliminary Annual Meeting Program Issue
- 6/15 & 7/6 - Post-convention issue

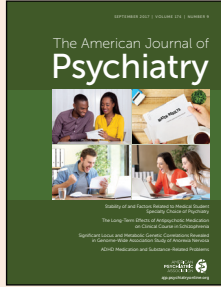
BONUS DISTRIBUTION ISSUES

- * 10/19 - American Academy of Child & Adolescent Psychiatry
- * 5/4 - APA Annual Meeting
- * 10/19 - U.S. Psychiatric Congress
- * 10/5 - Institute on Psychiatric Services

Increase your impact by investing in a 1/4 page display ad in any of the APA's premier publications: *The American Journal of Psychiatry*, *Psychiatric Services*, or *Psychiatric News*. Use the expanded space for attention-grabbing headlines or to showcase logos or photos. Larger sizes are available; ask for details.

Discount Programs

- Display ads placed in all APA publications combine for frequency discount
- Run your ad in print and online at APA JobCentral and receive 10% off both purchases

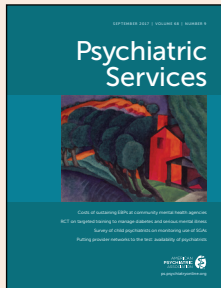


The American Journal of Psychiatry

Reach nearly 30,000 influential psychiatrists by advertising in the most widely read psychiatric journal in the world. The Journal is published monthly, and the advertising closing date is on the first of the month preceding the month of issue (i.e., December for the January issue).

1/4 Page Ad Size: 3-3/8" wide x 4-7/8" high

1/4 Page B/W Rates:		Additional Charges:	
1x	\$2,000	4/Color:	\$2,020
6x	\$1,755	Spot Color:	\$1,100
12x	\$1,645	Typesetting:	\$75



Psychiatric Services

Reach a highly targeted audience of more than 700 professionals who are based in organized systems such as correctional systems, state mental health systems, and the Veterans Health Administration. The Journal is published monthly, and the advertising closing date is on the first of the month preceding the month of issue (i.e., December for the January issue).

first of the month preceding the month of issue (i.e., December for the January issue).

1/4 Page Ad Size: 3-3/8" wide x 4-7/8" high

1/4 Page B/W Rates:		Additional Charges:	
1x	\$755	4/Color:	\$1,565
6x	\$680	Spot Color:	\$855
12x	\$670	Typesetting:	\$75



Psychiatric News

Mailed on the first and third Fridays of each month, *Psychiatric News* is the primary and most trusted source of information for APA members, other physicians and mental health professionals, and the public about developments in the field of psychiatry.

Ad Sizes:

1/4 Page One-Column Vertical: 2.1875" wide x 12.75" high
1/4 Page: 4.5" wide x 6.25" high

1/4 Page B/W Rates:		Additional Charges:	
1x	\$2,350	4/Color:	\$2,125
6x	\$2,085	Spot Color:	\$1,165
12x	\$1,950	Typesetting:	\$75

Closing Dates:

Issue	Space	ROB	Issue	Space	ROB
Jan 5	12/6	12/11	Jul 6	6/6	6/11
Jan 19	12/20	12/22	Jul 20	6/20	6/25
Feb 2	1/3	1/8	Aug 3	7/3	7/6
Feb 16	1/17	1/22	Aug 17	7/18	7/20
Mar 2	2/1	2/6	Sep 7	8/1	8/6
Mar 16	2/16	2/20	Sep 21	8/15	8/20
Apr 6	3/7	3/12	Oct 5	9/5	9/11
Apr 20	3/21	3/26	Oct 19	9/19	9/25
May 4	4/4	4/10	Nov 2	10/3	10/9
May 18	4/18	4/23	Nov 16	10/17	10/22
Jun 1	5/2	5/7	Dec 7	11/1	11/6
Jun 15	5/16	5/21	Dec 21	11/15	11/20