

Advertising & Sales Offices

North America Display Advertising:

Pharmaceutical Media, Inc., 30 East 33rd St, NY, NY 10016

Kathleen Malseed | 215-852-9824 | kmalseed@pminy.com

Patti McCormack | 212-904-0376 | pmccormack@pminy.com

North America Recruitment Advertising:

KERH Group LLC

855-895-5374 | Fax 484-204-1160 | info@kerhgroup.com

Supplements:

Oxford University Press, 198 Madison Ave, NY, NY 10016

Marnie Vandenburg

267-241-9397 | marnie.vandenburg@oup.com

Rest of World Advertising:

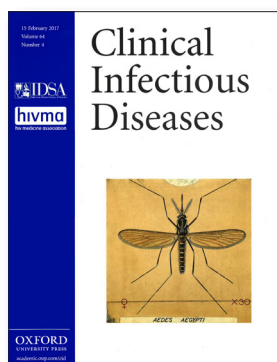
Oxford University Press, Great Clarendon St, Oxford OX2 6D

Naomi Reeves | +44 (0)1865 355 396 | naomi.reeves@oup.com

Reprints:

Oxford University Press, Great Clarendon St, Oxford OX2 6DP

Richard Young | +44 (0)1865 353 827 | richard.young@oup.com



Clinical Infectious Diseases

CID is a leading journal in the field of infectious disease with a broad world-wide readership. *CID* publishes articles on a variety of subjects of interest to practitioners and researchers. Topics range from clinical descriptions of infections, public

health, microbiology, and immunology to the prevention of infection, the evaluation of current and novel treatments, and the promotion of optimal practices for diagnosis and treatment. The journal publishes original research, editorial commentaries, review articles, and practice guidelines and is among the most highly cited journals in the field of infectious diseases.

Circulation

Print Circulation: 9,909

Geographic breakdown:

North America: 92%

Rest of World: 8%

Circulation Basis:

Paid, benefit of dues

Circulation Verification:

Sworn Statement

Editorial Information

Editor:

Robert T. Schooley, M.D.
Univ. of California San Diego

Peer-Reviewed: Yes

Acceptance Rate: 17%

Impact Factor: 8.216

Category/Rank:

Infectious Diseases 4/84
Microbiology 10/123
Immunology 15/150



The Journal of Infectious Diseases

Published continuously since 1904, *JID* is the premier global journal for original research on infectious diseases. The editors welcome Major Articles and Brief Reports describing research results on microbiology, immunology, epidemiology, and

related disciplines, on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune responses.

Circulation

Print Circulation: 9,654

Geographic breakdown:

North America: 94%

Rest of World: 6%

Circulation Basis:

Paid, benefit of dues

Circulation Verification:

Sworn Statement

Editorial Information

Editor:

Martin S. Hirsch, M.D.
Mass General Hospital

Peer-Reviewed: Yes

Acceptance Rate: 18%

Impact Factor: 6.273

Category/Rank:

Infectious Diseases 7/84
Microbiology 15/123
Immunology 23/150

<http://cid.oxfordjournals.org>
academic.oup.com/cid

<http://jid.oxfordjournals.org>
academic.oup.com/jid

Print Advertising Rates

Earned Frequency Rate: Earned page rate is determined by the number of full or fractional pages per calendar year. Each counts 1x toward the earned rate (e.g. 4 half pages and 2 full pages earn the 6x rate).

Combination Frequency: Ad units that run in *Clinical Infectious Diseases*, *The Journal of Infectious Diseases*, and *The Journal of the Pediatric Infectious Diseases Society* also combine for frequency.

Agency Commission: 15%

Advertisers' Incentive Program

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases* and the *Journal of Pediatric Infectious Diseases*. Ad must be for the same product, in the same month.

2018 BW Page Rates

Frequency	Full Page	1/2 Page
1x	\$3,160	\$1,980
3x	\$3,090	\$1,925
6x	\$3,000	\$1,885
12x	\$2,885	\$1,800
24x	\$2,755	\$1,720
48x	\$2,615	\$1,625
72x	\$2,535	\$1,575
96x	\$2,455	\$1,540
144x	\$2,340	\$1,460
196x	\$2,160	\$1,350
248x	\$1,990	\$1,240

Color Rates: Add the following to the earned BW rate:

Standard Color: \$865

Matched Color: \$1,080

Four Color: \$2,335

Preferred Position Premium:

Cover 4: 50%

Cover 2: 40%

Facing First Editorial: 15%

Facing Table of Contents: 15%

Inserts: Earned BW rate times the number of pages.

Cover Tips Outserts: Prices available on request.

Mechanical Specifications

Trim Size: 8-1/4" x 10-7/8"

Binding: Perfect

Live Area: 7-3/4" x 10-3/8"

Halftone Screen: 150

Ad Sizes	Non-Bleed	Bleed
	Width x Height	Width x Height
Full Page	7" x 10"	8-1/2" x 11-1/8"
1/2 page vertical	3-3/8" x 10"	4-3/8" x 11-1/8"
1/2 page horizontal	7" x 4-7/8"	8-1/2" x 5-5/8"

Digital File Requirements

Required Format: PDF/X-1a or later

Minimum Resolution: 300 dpi

Checklist Before Submitting:

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

FTP Delivery:

Address: ftp://ftp.pminy.com

User Name: pmiftpuser

Password: \$130Sales

Upload the file into the *CID* or *JID* folder and send email notification to pmccormack@pminy.com

Insert Requirements

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

Trim: 3/16" head, 1/8" foot, gutter, and face

Jog: Head

Delivered Size: 8-1/2" x 11-1/8". Keep live matter 1/4" from trim.

Stock: 40 lb. Minimum; 100 lb. Maximum

Quantity: 11,000 U.S. Only

12,000 Full Run

500 Additional for Bonus Distribution issues

Packing: Carton packing preferred, with quantity, publication, and issue date clearly indicated.

Ship Inserts to:

Cenveo Publisher Services

(Journal Name, Issue)

Attn: Lori Querry

3575 Hempland Rd,

Lancaster, PA 17601

Tel: 717-285-6832

Contact us for more information:
Pharmaceutical Media Inc.
212-685-5010

ISSUANCE & CLOSING DATES

Both *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* are published 24x a year.

Volume/Issue	Issue Date	Space Close	R.O.B. Materials	Insert Delivery	Mail Date	Bonus Distribution
JID 217 (1)	Jan 1	11/17	11/21	11/22	12/18	
CID 66 (1)	Jan 1	11/17	11/21	12/1	1/4	
JID 217 (2)	Jan 15	11/30	12/4	12/8	1/12	
CID 66 (2)	Jan 15	11/30	12/4	12/8	1/11	
JID 217 (3)	Feb 1	12/11	12/14	12/20	1/29	
CID 66 (3)	Feb 1	12/11	12/14	12/20	1/25	
JID 215 (4)	Feb 15	1/4	1/10	1/17	2/9	
CID 64 (4)	Feb 15	1/4	1/10	1/17	2/8	
JID 217 (5)	Mar 1	1/18	1/24	1/31	2/26	
CID 66 (5)	Mar 1	1/18	1/24	1/31	2/23	
JID 217 (6)	Mar 15	2/1	2/7	2/12	3/12	
CID 66 (6)	Mar 15	2/1	2/7	2/14	3/12	
JID 217 (7)	Apr 1	2/16	2/21	2/27	3/23	ECCMID
CID 66 (7)	Apr 1	2/20	2/23	3/5	3/26	
JID 217 (8)	Apr 15	3/1	3/7	3/14	4/10	
CID 66 (8)	Apr 15	3/1	3/7	3/15	4/10	
JID 217 (9)	May 1	3/16	3/20	3/26	4/20	
CID 66 (9)	May 1	3/20	3/26	4/3	4/24	
JID 217 (10)	May 15	4/2	4/6	4/11	5/8	
CID 66 (10)	May 15	4/2	4/6	4/16	5/10	
JID 217 (11)	June 1	4/16	4/18	4/23	5/18	ASM MICROBE
CID 66 (11)	June 1	4/16	4/24	5/2	5/24	
JID 217 (12)	June 15	5/2	5/7	5/10	6/5	
CID 66 (12)	June 15	5/2	5/7	5/16	6/8	
JID 218 (1)	July 1	5/14	5/16	5/22	6/18	AIDS 2018
CID 67 (1)	July 1	5/18	5/23	6/1	6/25	
JID 218 (2)	July 15	5/25	5/30	6/6	6/29	
CID 67 (2)	July 15	6/4	6/8	6/18	7/10	
JID 218 (3)	Aug 1	6/12	6/14	6/20	7/13	
CID 67 (3)	Aug 1	6/19	6/22	7/3	7/25	
JID 218 (4)	Aug 15	6/22	6/27	7/5	7/27	
CID 67 (4)	Aug 15	7/5	7/11	7/18	8/8	
JID 218 (5)	Sept 1	7/10	7/12	7/19	8/10	
CID 67 (5)	Sept 1	7/18	7/24	8/1	8/24	
JID 218 (6)	Sept 15	7/19	7/25	8/1	8/28	ID WEEK
CID 67 (6)	Sept 15	8/1	8/7	8/14	9/10	
JID 218 (7)	Oct 1	8/1	8/6	8/13	9/10	
CID 67 (7)	Oct 1	8/15	8/21	8/29	9/24	
JID 218 (8)	Oct 15	8/17	8/22	8/28	9/24	
CID 67 (8)	Oct 15	8/29	9/5	9/12	10/9	
JID 218 (9)	Nov 1	8/30	9/5	9/11	10/9	
CID 67 (9)	Nov 1	9/13	9/19	9/27	10/24	
JID 218 (10)	Nov 15	9/14	9/19	9/25	10/23	
CID 67 (10)	Nov 15	9/28	10/4	10/12	11/12	
JID 218 (11)	Dec 1	9/28	10/3	10/9	11/5	
CID 67 (11)	Dec 1	10/10	10/16	10/24	11/20	
JID 218 (12)	Dec 15	10/12	10/16	10/22	11/19	
CID 67 (12)	Dec 15	10/29	11/2	11/12	12/5	

Bonus Distribution:

European Congress of Clinical Microbiology and Infectious Diseases (ECCMID)

April 21-24 • Madrid, Spain

American Society for Microbiology's ASM Microbe

June 7-11 • Atlanta, GA, USA

AIDS 2018

July 23-27 • Amsterdam, The Netherlands

IDWeek, a joint meeting of IDSA, SHEA, HIVMA, and PIDS

October 3-7 • San Francisco, CA, USA



See digital rate card for opportunities to advertise in:

- Clinical Infectious Diseases*
- The Journal of Infectious Diseases*
- Journal of the Pediatric Infectious Diseases Society*
- Open Forum Infectious Diseases*