

## 2019 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

FROM: Daniel Simone  
 Pharmaceutical Media  
 30 East 33rd Street, New York, NY 10016  
 Tel: (212) 904-0360  
 Email: dsimone@pminy.com

Circulation: 25,149

### AD PLACEMENT AND SPACE RESERVATION:

	Issue Month	Closing Date	Ad Material Due
	Jan.	12/10	12/12
	Feb.	1/10	1/15
	Mar.	2/8	2/15
	April	3/8	3/15
	May	4/10	4/15
	June	5/10	5/15
	July	6/10	6/14
	Aug.	7/10	7/15
	Sept.	8/9	8/15
	Oct.	9/9	9/16
	Nov.	10/10	10/15
	Dec.	11/8	11/15

### B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
___ Full Page	7.25" x 9.25"	\$2,040	\$2,000	\$1,960
___ 1/2 Page (V)	3.5" x 9.25"	\$1,525	\$1,500	\$1,475
___ 1/2 Page (H)	7.25" x 4.5"	\$1,525	\$1,500	\$1,475
___ 1/4 Page	3.5" x 4.5"	\$1,300	\$1,260	\$1,225
___ 1/8 Page	3.5" x 2"	\$ 700	\$ 675	\$ 640

### COST:

\_\_\_ X Rate = \$ \_\_\_\_\_

Typesetting Fee = \$ \_\_\_\_\_  
 \_\_\_ (\$100)

Color = \$ \_\_\_\_\_

Agency Discount = \$ \_\_\_\_\_

Total Cost PER MONTH = \$ \_\_\_\_\_

### PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above)

PO# (if applicable)

Company/Name

Street

Suite #

City

State

Zip

Country

Phone

Fax

Email

Please submit your ad via email in a Word-friendly format. No proofs are available.  
 If you approve the cost of this ad and the indicated run dates, please sign below and email: dsimone@pminy.com

Signature

Date