



## ENDOCRINE REVIEWS

*Endocrine Reviews* publishes comprehensive, authoritative, and timely review articles balancing experimental and clinical endocrinology and crystallizing the most significant clinical experience and current research in Endocrinology.

Endocrine Society 2055 L Street NW, Suite 600, Washington, DC 20036 • Phone: 202-971-3636 • [www.endocrine.org](http://www.endocrine.org)

## 2019 PRINT RATES & DATA

### Editorial

#### Editor-in-Chief:

Daniel J. Drucker, MD  
Lunenfeld-Tanenbaum Research Institute,  
Mt. Sinai Hospital Toronto, ON

**Established:** 1980

**Origin of Editorial:** 100% submitted

**Acceptance of Advertising:** All advertising is subject to the approval of the publisher.

**Ad Placement:** Stacked

**Impact Factor:** 15.545

### Circulation

**Total Circulation:** 685

#### Circulation Breakdown:

382 US : 303 International

**Circulation Basis:** Paid

**Circulation Verification:** Sworn Statement

### Advertising Information

Position	Net
Cover 4	\$3,000
Cover 3	\$2,000
Cover 2	\$2,000
Page ROB	\$1,500

### Issuance and Closing Dates:

Issue	Space Commitment	ROB Materials	Insert Delivery
February	Jan 10	Jan 15	Jan 21
April	Mar 8	Mar 15	Mar 20
June	May 10	May 15	May 20
August	Jul 10	Jul 15	Jul 19
October	Sep 10	Sep 16	Sep 20
December	Nov 8	Nov 15	Nov 20

### Discount Programs

**Continuity:** Run an ad in 3 issues and 4th ad is free.

Full Year: Run an ad in 4 issues and get 2 free ads.

### Mechanical Specifications

**Trim Size:** 8.125" x 10.875"

**Live Area:** 7.625" x 10.375"

**Binding:** Perfect

**Paper Stock:** Covers, 80 lb coated; Interior, 40 lb coated

**Halftone Screen:** 150

Ad Sizes	Non-Bleed		Bleed	
	Width	Height	Width	Height
Full Page	7"	10"	8.375"	11.125"
½ page horizontal	7"	5"	8.375"	5.5"
½ page vertical	3.5"	10"	4.125"	11.125"
¼ page	3.5"	5"		

### Submission of Advertising Materials:

**PDF files only:** PDF files must be 300 dpi high-resolution CMYK and conform to PDF/X-1a standard.

**Advertising files must be submitted to the Endocrine Society's ad portal at <https://endo.sendmyad.com>**

#### Send All Insertion Orders to:

For portal details, or to submit Insertion Orders, contact:  
Monica Griffiths, [mgriffiths@pminy.com](mailto:mgriffiths@pminy.com); 212-904-0362

### Display Advertising

#### Joe Schuldner

212-904-0377, email: [jschuldner@pminy.com](mailto:jschuldner@pminy.com)

#### John Alberto

212-904-0364, email: [jalberto@pminy.com](mailto:jalberto@pminy.com)

### Classified Advertising

#### Daniel Simone

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