

2019 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: _____

CONTACT: _____

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Circulation: 6,361

AD PLACEMENT AND SPACE RESERVATION

	Issue Month	Closing Date	Ad Material Due
	Jan.	12/10	12/12
	Feb.	1/10	1/15
	Mar.	2/8	2/15
	April	3/8	3/15
	May	4/10	4/15
	June	5/10	5/15
	July	6/10	6/14
	Aug.	7/10	7/15
	Sept.	8/9	8/15
	Oct.	9/9	9/16
	Nov.	10/10	10/15
	Dec.	11/8	11/15

B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
_____ Full Page	7" x 10"	\$1,650	\$1,625	\$1,600
_____ 1/2 Page (V)	3.5" x 10"	\$1,250	\$1,225	\$1,200
_____ 1/2 Page (H)	7" x 5"	\$1,250	\$1,225	\$1,200
_____ 1/4 Page	3.5" x 5"	\$1,050	\$1,025	\$ 975
_____ 1/8 Page	3.5" x 2"	\$ 540	\$ 520	\$ 500

COST:

____ X Rate = \$ _____
 Typesetting Fee = \$ _____
 _____ (\$100)
 Color = \$ _____
 Combo Discount = \$ _____
 Agency Discount = \$ _____
 Total Cost PER MONTH = \$ _____

PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above) _____ PO# (if applicable) _____

Company/Name _____

Street _____ Suite # _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

Please submit your ad via email in a Word-friendly format. No proofs are available.
 If you approve the cost of this ad and the indicated run dates, please sign below and email: dsimone@pminy.com

Signature _____

Date _____