



THE JOURNAL OF CLINICAL ENDOCRINOLOGY & METABOLISM (JCEM)

- #1 Clinical Publication in Average Issue Readers, Average Page Exposures, and High Readers*
- World's leading peer-reviewed journal for endocrine clinical research and clinical practice information
- 100% Request US Circulation of 5,144 3rd Party verified by Specialty

*Source: Kantar, June 2018, Tables 119+219 Dia/Endo, O+H

Endocrine Society 2055 L Street NW, Suite 600, Washington, DC 20036 • Phone: 202-971-3636 • www.endocrine.org

2019 PRINT RATES & DATA

Editorial

Editor-in-Chief:

R. Paul Robertson, MD - University of Washington, Seattle

Established: 1941

Origin of Editorial: 100% submitted

Acceptance of Advertising: All advertising is subject to the approval of the publisher.

Ad Placement: Stacked

2017 Impact Factor: 5.789

Circulation

Total Circulation: 6,361

Circulation Breakdown:

5,144 US : 1,217 International

Circulation Basis: Paid, Benefit of Dues

Circulation Verification: Sworn Statement

Advertising Information

Earned Rates: Rates are based on space accumulated in all publications of the Endocrine Society during the calendar year.

Agency Commission: 15%

Black and White Page Rates

Frequency	Full Page	Half Page	Quarter Page
1x	\$3,050	\$1,975	\$1,425
6x	\$3,000	\$1,925	\$1,375
12x	\$2,950	\$1,875	\$1,325
24x	\$2,900	\$1,825	\$1,275
48x	\$2,850	\$1,775	\$1,225
72x	\$2,800	\$1,725	\$1,175
96x	\$2,750	\$1,675	\$1,125

Color Rates (in addition to B/W rates):

Standard Color:	\$1,100
Matched Color:	\$1,450
3/C or 4/Color:	\$2,350

Preferred Position Premiums:

Cover 2:	35%
Cover 4:	50%
All Others:	15%

Inserts: Inserts are charged at the earned B/W page rate times the number of pages. Rates available upon request for larger units, gatefolds, tip-ins, and die-cuts.

Advertising Discount Program: 10% discount off *JCEM* when running the same product in the same month of *Endocrine News*.

Covertips and Outserts: Available; contact your sales representative for more information.

Display Advertising

Joe Schuldner

212-904-0377, email: jschuldner@pminy.com

John Alberto

212-904-0364, email: jalberto@pminy.com

Classified Advertising

Daniel Simone

212-904-0360, email: dsimone@pminy.com

Issuance and Closing Dates:

Issue	Space Commitment	ROB Materials	Insert Delivery
January	Dec 10	Dec 14	Dec 20
February	Jan 10	Jan 15	Jan 21
March	Feb 8	Feb 15	Feb 20
April	Mar 8	Mar 15	Mar 20
May	Apr 10	Apr 15	Apr 19
June	May 10	May 15	May 20
July	Jun 10	Jun 14	Jun 20
August	Jul 10	Jul 15	Jul 19
September	Aug 9	Aug 15	Aug 20
October	Sep 9	Sep 16	Sep 20
November	Oct 10	Oct 15	Oct 21
December	Nov 8	Nov 15	Nov 20

Bonus Distribution Issues:

March	ENDO 2019
April	AACE
May	American Diabetes Association
Aug & Oct	Clinical Endocrinology Update & EBR
Oct	American Thyroid Association

Mechanical Specifications

Trim Size: 8.125" x 10.875"

Live Area: 7.625" x 10.375"

Binding: Perfect

Paper Stock: Covers, 80 lb coated;
Interior, 40 lb coated

Halftone Screen: 150

Ad Sizes:

Unit Sizes	Non-Bleed		Bleed	
	Width	Height	Width	Height
Full Page	7"	10"	8.375"	11.125"
½ page horizontal	7"	5"	8.375"	5.5"
½ page vertical	3.5"	10"	4.125"	11.125"
¼ page	3.5"	5"		

Electronic Submission of Advertising Materials:

PDF files only.

PDF files must be 300 dpi high-resolution CMYK and conform to PDF/X-1a standard.

Advertising files must be submitted to the Endocrine Society's ad portal at <https://endo.sendmyad.com>

For portal details contact Monica Griffiths (mgriffiths@pminy.com or 212-904-0362).

Ship Color Proofs To:

Sheridan NH
Attn: Donna Hendee
69 Lyme Road
Hanover, NH 03755
Ph: 603-653-7208

Insert Requirements

All inserts must be furnished printed, folded, untrimmed, and ready to bind.

Delivered Size: 8.375" x 11.125"

Trim: 1/8" from all four sides; jogs to head

Stock: 70 lb minimum; 80 lb maximum

Quantity: 6,500 US; 8,000 Full Run

Packing: Carton packing preferred with quantity, publication, and month clearly indicated.

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Send All Insertion Orders to:

Monica Griffiths
Pharmaceutical Media, Inc.
30 East 33rd Street, 4th floor
New York, NY 10016
mgriffiths@pminy.com
phone: 212-904-0362