

## Advertising & Sales Offices

### North America Display Advertising:

Pharmaceutical Media, Inc., 30 East 33rd St, NY, NY 10016

**Kathleen Malseed** | 215-852-9824 | kmalseed@pminy.com

**Patti McCormack** | 212-904-0376 | pmccormack@pminy.com

### Recruitment Advertising:

KERH Group LLC

855-895-5374 | Fax 484-204-1160 | info@kerhgroup.com

### Supplements:

Oxford University Press, 198 Madison Ave, NY, NY 10016

**Marnie Vandenburg**

267-241-9397 | marnie.vandenburg@oup.com

### Rest of World Advertising:

Oxford University Press, Great Clarendon St, Oxford OX2 6D

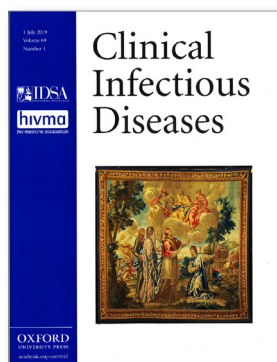
**Naomi Reeves** | +44 (0)1865 355 396 | naomi.reeves@oup.com

### Reprints:

Oxford University Press, 2001 Evans Road, Cary, NC 27513

**LaNedra Lee** | 919-677-0977 ext. 5392 | lanedra.lee@oup.com

**Richard Young** | +44 (0)1865 353 827 | richard.young@oup.com



## Clinical Infectious Diseases

*CID* is a leading journal in the field of infectious disease with a broad world-wide readership. It publishes articles on a variety of subjects of interest to practitioners and researchers. Topics range from clinical descriptions of infections, public

health, microbiology, and immunology to the prevention of infection, the evaluation of current and novel treatments, and the promotion of optimal practices for diagnosis and treatment. The journal publishes original research, editorial commentaries, review articles, and practice guidelines and is among the most highly cited journals in the field of infectious diseases.

### Circulation

**Print Circulation:** 9,727

### Geographic breakdown:

North America: 95%  
Rest of World: 5%

### Circulation Basis:

Paid, benefit of dues

### Circulation Verification:

Sworn Statement

### Editorial Information

#### Editor:

Robert T. Schooley, M.D.  
Univ. of California San Diego

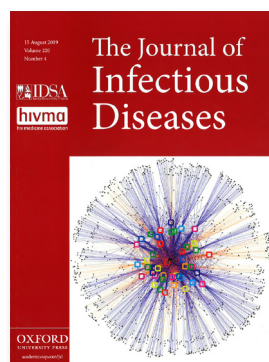
**Peer-Reviewed:** Yes

**Acceptance Rate:** 14%

**Impact Factor:** 9.055

#### Category/Rank:

Infectious Diseases 3/89  
Microbiology 11/133  
Immunology 11/158



## The Journal of Infectious Diseases

Published continuously since 1904, *JID* is the premier global journal for original research on infectious diseases. The editors welcome Major Articles and Brief Reports describing research results on microbiology, immunology, epidemiology, and

related disciplines, on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune responses.

### Circulation

**Print Circulation:** 9,515

### Geographic breakdown:

North America: 96%  
Rest of World: 4%

### Circulation Basis:

Paid, benefit of dues

### Circulation Verification:

Sworn Statement

### Editorial Information

#### Editor:

Martin S. Hirsch, M.D.  
Mass General Hospital

**Peer-Reviewed:** Yes

**Acceptance Rate:** 23%

**Impact Factor:** 5.045

#### Category/Rank:

Infectious Diseases 10/89  
Microbiology 20/125  
Immunology 35/155

<https://academic.oup.com/cid>

<https://academic.oup.com/jid>

## Print Advertising Rates

**Earned Frequency Rate:** Earned page rate is determined by the number of full or fractional pages per calendar year. Each counts 1x toward the earned rate (e.g. 4 half pages and 2 full pages earn the 6x rate).

**Combination Frequency:** Ad units that run in *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* combine for frequency.

**Agency Commission:** 15%

### Advertisers' Incentive Program

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases*. Ad must be for the same product, in the same month.

## 2020 BW Page Rates

| Frequency | Full Page | 1/2 Page |
|-----------|-----------|----------|
| 1x        | \$3,320   | \$2,080  |
| 3x        | \$3,260   | \$2,025  |
| 6x        | \$3,150   | \$1,980  |
| 12x       | \$3,030   | \$1,895  |
| 24x       | \$2,890   | \$1,810  |
| 48x       | \$2,750   | \$1,710  |
| 72x       | \$2,665   | \$1,660  |
| 96x       | \$2,580   | \$1,620  |
| 144x      | \$2,460   | \$1,530  |
| 196x      | \$2,270   | \$1,420  |
| 248x      | \$2,090   | \$1,300  |

### Color Rates:

Add the following to the earned BW rate:

Standard Color: \$900

Matched Color: \$1,125

Four Color: \$2,430

### Preferred Position Premium:

Cover 4: 50%

Cover 2: 40%

Facing First Editorial: 15%

Facing Table of Contents: 15%

**Inserts:** Earned BW rate times the number of pages.

**Cover Tips Outserts:** Prices available on request.

## Mechanical Specifications

Trim Size: 8-1/4" x 10-7/8"

Binding: Perfect

Live Area: 7-3/4" x 10-3/8"

Halftone Screen: 150

| Ad Sizes            | Non-Bleed      | Bleed            |
|---------------------|----------------|------------------|
|                     | Width x Height | Width x Height   |
| Full Page           | 7" x 10"       | 8-1/2" x 11-1/8" |
| 1/2 page vertical   | 3-3/8" x 10"   | 4-3/8" x 11-1/8" |
| 1/2 page horizontal | 7" x 4-7/8"    | 8-1/2" x 5-5/8"  |

## Digital File Requirements

**Required Format:** PDF/X-1a

**Minimum Resolution:** 300 dpi

### Checklist Before Submitting:

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

### FTP Delivery:

Address: ftp://ftp.pminy.com

User Name: pmiftpuser

Password: \$130Sales

Upload the file into the *CID* or *JID* folder and send email notification to pmccormack@pminy.com

### Insert Requirements

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

**Trim:** 1/8" head, foot, gutter, and face

**Jog:** Head

**Delivered Size:** 8-1/2" x 11-1/8".

Keep live matter 1/4" from trim.

**Stock:** 60 lb. Minimum; 100 lb. Maximum

**Quantity:** 11,000 U.S. Only

12,000 Full Run

500 Additional for Bonus Distribution issues

**Packing:** Carton packing preferred, with quantity, publication, and issue date clearly indicated.

### Ship Inserts to:

Sheridan NH

(Journal Name, Issue)

Attn: Donna Hendee

69 Lyme Road

Hanover, NH 03755

Tel: 603-653-7208

Contact us for more information:  
Pharmaceutical Media Inc.  
212-685-5010

## ISSUANCE & CLOSING DATES

Both *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* are published 24x a year.

| Volume/Issue | Issue Date | Space Close | R.O.B. Materials | Insert Delivery | Mail Date | Bonus Distribution |
|--------------|------------|-------------|------------------|-----------------|-----------|--------------------|
| JID 221 (1)  | Jan 1      | 11/15       | 11/20            | 11/25           | 12/20     |                    |
| CID 70 (1)   | Jan 1      | 11/18       | 11/22            | 12/3            | 12/23     |                    |
| JID 221 (2)  | Jan 15     | 12/3        | 12/6             | 12/12           | 1/14      |                    |
| CID 70 (2)   | Jan 15     | 12/3        | 12/5             | 12/12           | 1/10      |                    |
| JID 221 (3)  | Feb 1      | 12/16       | 12/18            | 1/3             | 1/27      |                    |
| CID 70 (3)   | Feb 1      | 12/16       | 12/16            | 1/3             | 1/23      |                    |
| JID 221 (4)  | Feb 15     | 1/6         | 1/10             | 1/16            | 2/10      |                    |
| CID 70 (4)   | Feb 15     | 1/6         | 1/13             | 1/16            | 2/10      |                    |
| JID 221 (5)  | Mar 1      | 1/20        | 1/24             | 1/31            | 2/27      |                    |
| CID 70 (5)   | Mar 1      | 1/17        | 1/24             | 1/31            | 2/26      |                    |
| JID 221 (6)  | Mar 15     | 1/29        | 2/5              | 2/13            | 3/9       |                    |
| CID 70 (6)   | Mar 15     | 1/29        | 2/5              | 2/13            | 3/9       |                    |
| JID 221 (7)  | Apr 1      | 2/14        | 2/21             | 2/28            | 3/23      | ECCMID             |
| CID 70 (7)   | Apr 1      | 2/14        | 2/21             | 2/28            | 3/23      |                    |
| JID 221 (8)  | Apr 15     | 3/3         | 3/5              | 3/13            | 4/7       |                    |
| CID 70 (8)   | Apr 15     | 3/3         | 3/10             | 3/17            | 4/15      |                    |
| JID 221 (9)  | May 1      | 3/10        | 3/17             | 3/24            | 4/22      |                    |
| CID 70 (9)   | May 1      | 3/10        | 3/17             | 3/24            | 4/22      |                    |
| JID 221 (10) | May 15     | 3/23        | 3/30             | 4/9             | 5/6       |                    |
| CID 70 (10)  | May 15     | 4/2         | 4/9              | 4/16            | 5/11      |                    |
| JID 221 (11) | June 1     | 4/10        | 4/15             | 4/23            | 5/28      | ASM MICROBE        |
| CID 70 (11)  | June 1     | 4/15        | 4/22             | 4/30            | 5/22      |                    |
| JID 221 (12) | June 15    | 5/1         | 5/4              | 5/8             | 6/3       |                    |
| CID 70 (12)  | June 15    | 5/1         | 5/8              | 5/15            | 6/9       |                    |
| JID 222 (1)  | July 1     | 5/14        | 5/15             | 5/21            | 6/16      | AIDS CONFERENCE    |
| CID 71 (1)   | July 1     | 5/14        | 5/21             | 5/28            | 6/22      |                    |
| JID 222 (2)  | July 15    | 5/25        | 5/28             | 6/5             | 6/29      |                    |
| CID 71 (2)   | July 15    | 6/3         | 6/10             | 6/17            | 7/9       |                    |
| JID 222 (3)  | Aug 1      | 6/12        | 6/15             | 6/19            | 7/13      |                    |
| CID 71 (3)   | Aug 1      | 6/16        | 6/23             | 6/30            | 7/22      |                    |
| JID 222 (4)  | Aug 15     | 6/24        | 6/26             | 7/3             | 7/27      |                    |
| CID 71 (4)   | Aug 15     | 7/2         | 7/9              | 7/16            | 8/10      |                    |
| JID 222 (5)  | Sept 1     | 7/9         | 7/13             | 7/17            | 8/12      |                    |
| CID 71 (5)   | Sept 1     | 7/14        | 7/21             | 7/28            | 8/24      |                    |
| JID 222 (6)  | Sept 15    | 7/20        | 7/22             | 7/29            | 8/25      |                    |
| CID 71 (6)   | Sept 15    | 7/31        | 8/7              | 8/14            | 9/9       |                    |
| JID 222 (7)  | Oct 1      | 8/3         | 8/6              | 8/14            | 9/9       |                    |
| CID 71 (7)   | Oct 1      | 8/14        | 8/21             | 8/28            | 9/22      |                    |
| JID 222 (8)  | Oct 15     | 8/17        | 8/20             | 8/27            | 9/21      | ID WEEK            |
| CID 71 (8)   | Oct 15     | 9/3         | 9/10             | 9/17            | 10/9      |                    |
| JID 222 (9)  | Nov 1      | 9/1         | 9/4              | 9/14            | 10/6      |                    |
| CID 71 (9)   | Nov 1      | 9/15        | 9/22             | 9/29            | 10/22     |                    |
| JID 222 (10) | Nov 15     | 9/14        | 9/17             | 9/25            | 10/20     |                    |
| CID 71 (10)  | Nov 15     | 10/5        | 10/12            | 10/19           | 11/9      |                    |
| JID 222 (11) | Dec 1      | 9/30        | 10/2             | 10/9            | 11/2      |                    |
| CID 71 (11)  | Dec 1      | 10/19       | 10/26            | 11/2            | 11/23     |                    |
| JID 222 (12) | Dec 15     | 10/19       | 10/22            | 10/30           | 11/20     |                    |
| CID 71 (12)  | Dec 15     | 10/29       | 11/5             | 11/12           | 12/9      |                    |

### Bonus Distribution:

**European Congress of Clinical Microbiology and Infectious Diseases (ECCMID)**

April 18-20 • Paris, France

**American Society for Microbiology's ASM Microbe**

June 18-22 • Chicago, IL, USA

**IDWeek, a joint meeting of IDSA, SHEA, HIVMA, and PIDS**

Oct. 21-25 • Philadelphia, PA, USA



**Ask about digital advertising opportunities in:**

*Clinical Infectious Diseases*

*The Journal of Infectious Diseases*

*Journal of the Pediatric Infectious Diseases Society*

*Open Forum Infectious Diseases*