

## 2020 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

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Circulation: 25,640

### AD PLACEMENT AND SPACE RESERVATION:

	Issue Month	Closing Date	Ad Material Due
	Jan.	12/10	12/16
	Feb.	1/10	1/15
	Mar.	2/10	2/17
	April	3/9	3/16
	May	4/10	4/15
	June	5/11	5/18
	July	6/10	6/17
	<b>Special CEU Issue</b>	6/22	6/30
	Aug.	7/10	7/17
	Sept.	8/10	8/17
	Oct.	9/11	9/18
	Nov.	10/9	10/16
	Dec.	11/10	11/17

### B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
___ Full Page	7.25" x 9.25"	\$2,100	\$2,000	\$1,900
___ 1/2 Page (V)	3.5" x 9.25"	\$1,600	\$1,500	\$1,400
___ 1/2 Page (H)	7.25" x 4.5"	\$1,600	\$1,500	\$1,400
___ 1/4 Page	3.5" x 4.5"	\$1,350	\$1,250	\$1,200
___ 1/8 Page	3.5" x 2"	\$ 750	\$ 675	\$ 600

### COST:

\_\_\_ X Rate = \$ \_\_\_\_\_

Typesetting Fee = \$ \_\_\_\_\_  
 \_\_\_ (\$100)

Color (\$500) = \$ \_\_\_\_\_

Agency Discount (15%) = \$ \_\_\_\_\_

Total Cost PER MONTH = \$ \_\_\_\_\_

### PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above)

PO# (if applicable)

Company/Name

Street

Suite #

City

State

Zip

Country

Phone

Fax

Email

Please submit your ad via email in a Word-friendly format. No proofs are available.  
 If you approve the cost of this ad and the indicated run dates, please sign below and email: jschuldner@pminy.com

Signature

Date