

2020 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: _____

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Circulation: 6,361

AD PLACEMENT AND SPACE RESERVATION

	Issue Month	Closing Date	Ad Material Due
	Jan.	12/10	12/16
	Feb.	1/10	1/15
	Mar.	2/10	2/17
	April	3/9	3/16
	May	4/10	4/15
	June	5/11	5/18
	July	6/10	6/17
	Aug.	7/10	7/17
	Sept.	8/10	8/17
	Oct.	9/11	9/18
	Nov.	10/9	10/16
	Dec.	11/10	11/17

B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
_____ Full Page	7" x 10"	\$1,700	\$1,625	\$1,575
_____ 1/2 Page (V)	3.5" x 10"	\$1,300	\$1,200	\$1,100
_____ 1/2 Page (H)	7" x 5"	\$1,300	\$1,200	\$1,100
_____ 1/4 Page	3.5" x 5"	\$1,100	\$1,025	\$ 900
_____ 1/8 Page	3.5" x 2"	\$ 600	\$ 550	\$ 500

COST:

____ X Rate = \$ _____
 Typesetting Fee = \$ _____
 _____ (\$100)
 Color (\$500) = \$ _____
 Combo Discount (10%) = \$ _____
 Agency Discount (15%) = \$ _____
 Total Cost PER MONTH = \$ _____

PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above)

PO# (if applicable)

Company/Name

Street

Suite #

City

State

Zip

Country

Phone

Fax

Email

*Please submit your ad via email in a Word-friendly format. No proofs are available.
 If you approve the cost of this ad and the indicated run dates, please sign below and email: jschuldner@pminy.com*

Signature

Date