



2020 CLASSIFIED ADVERTISING RATES & INSERTION ORDER

TO: _____

COMPANY: _____

FAX: _____

FROM: Mike Perlowitz
Pharmaceutical Media
30 East 33rd Street, New York, NY 10016
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CLOSING DATES AND AD SPACE RESERVATION:

For ad space reservations deadlines for all issues, please contact Mike Perlowitz at the number above.

2020 ISSUES:

- Jan Apr Jul Oct
 Feb May Aug Nov
 Mar Jun Sep Dec

- NEW AD** **EXISTING AD**

Please review the attached ad, cost, and run schedule and advise of any changes/corrections that you may have. If you approve the ad as set, the cost (per month), and the indicated run dates, please sign and send back.

Signature

Date

PLEASE FILL OUT BILLING INFORMATION BELOW:

Advertising Contact _____ Agency Name (if applicable) _____

Company / Name _____

Street _____ Suite# _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

RATES (PER MONTH):

Size	Dimensions width & height	Price		
		1x	3x	6x
<input type="checkbox"/> Full Page	7" x 10"	\$1,325	\$1,275	\$1,250
<input type="checkbox"/> 1/2 Page (V)	3" x 5"	\$1,050	\$1,020	\$ 995
<input type="checkbox"/> 1/2 Page (H)	7" x 5"	\$1,050	\$1,020	\$ 995
<input type="checkbox"/> 1/4 Page	3.5" x 5"	\$ 840	\$ 815	\$ 790

ADVERTISING INCENTIVES:

- Both Pubs Combo: 20% Discount = _____
 Buy Three & Get One Free
 Free Month = _____

RATES & COST:

Base Rate = _____

Color Charge = _____
 4-color (\$1,625)

Agency Discount: 15% = _____

TOTAL COST PER MONTH = _____