

Advertising & Sales Offices

North America Display Advertising:

Pharmaceutical Media, Inc.,

4 South Orange Avenue, #504 South Orange, NJ 07079

Kathleen Malseed | 215-852-9824 | kmalseed@pminy.com

Patti McCormack | 212-904-0376 | pmccormack@pminy.com

Recruitment Advertising:

KERH Group LLC

855-895-5374 | Fax 484-204-1160 | info@kerhgroup.com

Supplements:

Oxford University Press, 198 Madison Ave, NY, NY 10016

Marnie Vandenburg

267-241-9397 | marnie.vandenburg@oup.com

Rest of World Advertising:

Oxford University Press, Great Clarendon St, Oxford OX2 6D

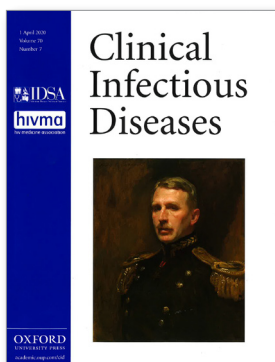
Naomi Reeves | +44 (0)1865 355 396 | naomi.reeves@oup.com

Reprints:

Oxford University Press, 2001 Evans Road, Cary, NC 27513

LaNedra Lee | 919-677-0977 ext. 5392 | lanedra.lee@oup.com

Richard Young | +44 (0)1865 353 827 | richard.young@oup.com



Clinical Infectious Diseases

CID is a leading journal in the field of infectious disease with a broad world-wide readership. It publishes articles on a variety of subjects of interest to practitioners and researchers. Topics range from clinical descriptions of infections, public

health, microbiology, and immunology to the prevention of infection, the evaluation of current and novel treatments, and the promotion of optimal practices for diagnosis and treatment. The journal publishes original research, editorial commentaries, review articles, and practice guidelines and is among the most highly cited journals in the field of infectious diseases.

Circulation

Print Circulation: 8,445

Geographic breakdown:

North America: 96%

Rest of World: 4%

Circulation Basis:

Paid, benefit of dues

Circulation Verification:

Sworn Statement

Editorial Information

Editor:

Robert T. Schooley, M.D.
Univ. of California San Diego

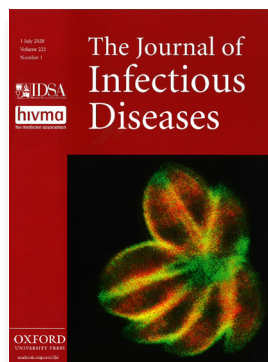
Peer-Reviewed: Yes

Acceptance Rate: 14%

Impact Factor: 8.313

Category/Rank:

Infectious Diseases 3/93
Microbiology 11/135
Immunology 16/158



The Journal of Infectious Diseases

Published continuously since 1904, *JID* is the premier global journal for original research on infectious diseases. The editors welcome Major Articles and Brief Reports describing research results on microbiology, immunology, epidemiology, and

related disciplines, on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune responses.

Circulation

Print Circulation: 7,492

Geographic breakdown:

North America: 96%

Rest of World: 4%

Circulation Basis:

Paid, benefit of dues

Circulation Verification:

Sworn Statement

Editorial Information

Editor:

Martin S. Hirsch, M.D.
Mass General Hospital

Peer-Reviewed: Yes

Acceptance Rate: 23%

Impact Factor: 5.002

Category/Rank:

Infectious Diseases 11/93
Microbiology 39/158
Immunology 26/135

<https://academic.oup.com/cid>

<https://academic.oup.com/jid>

Print Advertising Rates

Earned Frequency Rate: Earned page rate is determined by the number of full or fractional pages per calendar year. Each counts 1x toward the earned rate (e.g. 4 half pages and 2 full pages earn the 6x rate).

Combination Frequency: Ad units that run in *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* combine for frequency.

Agency Commission: 15%

Advertisers' Incentive Program

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases*. Ad must be for the same product, in the same month.

2021 BW Page Rates

Frequency	Full Page	1/2 Page
1x	\$3,390	\$2,120
3x	\$3,325	\$2,065
6x	\$3,215	\$2,020
12x	\$3,090	\$1,935
24x	\$2,950	\$1,850
48x	\$2,805	\$1,745
72x	\$2,720	\$1,695
96x	\$2,630	\$1,655
144x	\$2,510	\$1,560
196x	\$2,315	\$1,450
248x	\$2,135	\$1,325

Color Rates:

Add the following to the earned BW rate:

Standard Color: \$900

Matched Color: \$1,125

Four Color: \$2,430

Preferred Position Premium:

Cover 4: 50%

Cover 2: 40%

Facing First Editorial: 15%

Facing Table of Contents: 15%

Inserts: Earned BW rate times the number of pages.

Cover Tips Outserts: Prices available on request.

Mechanical Specifications

Trim Size: 8-1/4" x 10-7/8"

Binding: Perfect

Live Area: 7-3/4" x 10-3/8"

Halftone Screen: 150

Ad Sizes	Non-Bleed	Bleed
	Width x Height	Width x Height
Spread		16-3/4" x 11-1/8"
Full Page	7" x 10"	8-1/2" x 11-1/8"
1/2 page vertical	3-3/8" x 10"	4-3/8" x 11-1/8"
1/2 page horizontal	7" x 4-7/8"	8-1/2" x 5-5/8"

Digital File Requirements

Required Format: PDF/X-1a

Minimum Resolution: 300 dpi

Checklist Before Submitting:

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

Electronic Transfer Required:

Contact Patti McCormack (pmccormack@pminy.com) for instructions.

Insert Requirements

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

Trim: 1/8" head, foot, gutter, and face

Jog: Head

Delivered Size: 8-1/2" x 11-1/8".

Keep live matter 1/4" from trim.

Stock: 60 lb. Minimum; 100 lb. Maximum

Quantity: 10,000 U.S. Only

Packing: Carton packing preferred, with quantity, publication, and issue date clearly indicated.

Ship Inserts to:

Sheridan NH

(Journal Name, Issue)

Attn: Donna Hendee

69 Lyme Road

Hanover, NH 03755

Tel: 603-653-7208

ISSUANCE & CLOSING DATES

Both *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* are published 24x a year.

Issue Date	Space Close	R.O.B. Materials	Insert Delivery	Mail Date
Jan 1	11/24	12/2	12/14	1/8
Jan 15	12/8	12/11	12/29	1/25
Feb 1	12/28	1/4	1/13	2/5
Feb 15	1/15	1/21	2/2	2/22
Mar 1	1/28	2/3	2/16	3/5
Mar 15	2/11	2/17	3/1	3/19
Apr 1	3/2	3/8	3/18	4/13
Apr 15	3/12	3/18	3/31	4/26
May 1	4/2	4/8	4/20	5/10
May 15	4/15	4/21	5/4	5/24
June 1	4/30	5/6	5/18	6/7
June 15	5/14	5/20	6/2	6/21
July 1	6/2	6/8	6/18	7/8
July 15	6/15	6/21	7/1	7/21
Aug 1	7/1	7/8	7/20	8/6
Aug 15	7/16	7/22	8/3	8/20
Sept 1	8/2	8/6	8/18	9/8
Sept 15	8/11	8/17	8/27	9/21
Oct 1	9/2	9/8	9/20	10/7
Oct 15	9/15	9/21	10/1	10/22
Nov 1	9/29	10/5	10/19	11/10
Nov 15	10/13	10/19	10/29	11/23
Dec 1	10/28	11/3	11/15	12/7
Dec 15	11/16	11/22	12/2	12/21

Ask about digital advertising opportunities in:

Clinical Infectious Diseases

The Journal of Infectious Diseases

Journal of the Pediatric Infectious Diseases Society

Open Forum Infectious Diseases

