

2021 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER

COMPANY: _____

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CONTACT: _____

Circulation: 25,640

AD PLACEMENT AND SPACE RESERVATION:

	Issue Month	Closing Date	Ad Material Due
	Jan.	12/10	12/17
	Feb.	1/11	1/18
	Mar.	2/10	2/17
	April	3/10	3/17
	May	4/9	4/16
	June	5/10	5/17
	July	6/10	6/17
	Special CEU Issue	6/22	6/30
	Aug.	7/09	7/16
	Sept.	8/10	8/17
	Oct.	9/10	9/17
	Nov.	10/11	10/18
	Dec.	11/10	11/17

PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above)

PO# (if applicable)

Company/Name

Street

Suite #

City

State

Zip

Country

Phone

Fax

Email

*Please submit your ad via email in a Word-friendly format. No proofs are available.
 If you approve the cost of this ad and the indicated run dates, please sign below and email: jschuldner@pminy.com*

Signature

Date

B/W RATES AND FREQUENCY DISCOUNTS:

Size	Dimensions width & height	Price		
		1x	3x	6x
___ Full Page	7.25" x 9.25"	\$2,100	\$2,000	\$1,900
___ 1/2 Page (V)	3.5" x 9.25"	\$1,600	\$1,500	\$1,400
___ 1/2 Page (H)	7.25" x 4.5"	\$1,600	\$1,500	\$1,400
___ 1/4 Page	3.5" x 4.5"	\$1,350	\$1,250	\$1,200
___ 1/8 Page	3.5" x 2"	\$ 750	\$ 675	\$ 600

COST:

___ X Rate = \$ _____

Typesetting Fee = \$ _____
 ___ (\$100)

Color (\$500) = \$ _____

Agency Discount (15%) = \$ _____

Total Cost PER MONTH = \$ _____