

2021 CLASSIFIED ADVERTISING RATES & INSERTION ORDER

TO: _____

FROM: Eamon Wood
 Pharmaceutical Media
 4 South Orange Avenue, #504
 South Orange, NJ 07079
 Tel: (212) 904-0363 | Email:ewood@pminy.com

COMPANY: _____

PAGE SIZES:

	Width	Height
___ Full Page	7"	10"
___ 1/2 Page Horizontal	7"	5"
___ 1/2 Page Vertical	3.5"	10"
___ 1/4 Page	3.5"	5"

CLOSING DATE:

One month prior to issue date

2021 ISSUES:

___ Jan ___ Apr ___ Jul ___ Oct
 ___ Feb ___ May ___ Aug ___ Nov
 ___ Mar ___ Jun ___ Sep ___ Dec

RATES & FREQUENCY DISCOUNTS (PER MONTH):

Desired Frequency	1x	6x	12x
___ Full Page	\$2,290	\$2,260	\$2,180
___ 1/2 Page	\$1,770	\$1,705	\$1,650
___ 1/4 Page	\$ 920	\$ 910	\$ 900

COST:

___ X Rate = \$ _____
 Color Charge = \$ _____
 ___ 4- color (\$2,100)
 Agency Discount = \$ _____
 Total NET Cost PER MONTH = \$ _____

PLEASE FILL OUT BILLING INFORMATION BELOW:

Billing Contact (if different from above)

PO# (if applicable)

Company / Name

Street

Suite#

City

State

Zip

Country

Phone

Fax

Email

Please submit your ad via email in a Word-friendly format. If you approve the cost of this ad and the indicated run dates, please sign below and email to Eamon Wood: ewood@pminy.com.

Signature

Date