

**2021 RECRUITMENT ADVERTISING RATES AND INSERTION ORDER**

COMPANY: \_\_\_\_\_

FROM: Eamon Wood  
 Pharmaceutical Media  
 4 South Orange Avenue, #504  
 South Orange, NJ 07079  
 ewood@pminy.com | 212.904.0363

CONTACT: \_\_\_\_\_

Circulation: 6,361

**AD PLACEMENT AND SPACE RESERVATION**

	Issue Month	Closing Date	Ad Material Due
	Jan.	12/1	12/3
	Feb.	1/4	1/5
	Mar.	2/2	2/4
	April	3/1	3/3
	May	3/29	3/30
	June	5/3	5/5
	July	6/1	6/4
	Aug.	7/1	7/6
	Sept.	8/1	8/5
	Oct.	8/30	8/5
	Nov.	10/1	10/5
	Dec.	11/1	11/02

**B/W RATES AND FREQUENCY DISCOUNTS:**

Size	Dimensions width & height	Price		
		1x	3x	6x
_____ Full Page	7" x 10"	\$1,700	\$1,625	\$1,575
_____ 1/2 Page (V)	3.5" x 10"	\$1,300	\$1,200	\$1,100
_____ 1/2 Page (H)	7" x 5"	\$1,300	\$1,200	\$1,100
_____ 1/4 Page	3.5" x 5"	\$1,100	\$1,025	\$ 900
_____ 1/8 Page	3.5" x 2"	\$ 600	\$ 550	\$ 500

**COST:**

\_\_\_\_ X Rate = \$ \_\_\_\_\_  
 Typesetting Fee = \$ \_\_\_\_\_  
 \_\_\_\_\_ (\$100)  
 Color (\$500) = \$ \_\_\_\_\_  
 Combo Discount (10%) = \$ \_\_\_\_\_  
 Agency Discount (15%) = \$ \_\_\_\_\_  
 Total Cost PER MONTH = \$ \_\_\_\_\_

**PLEASE FILL OUT BILLING INFORMATION BELOW:**

Billing Contact (if different from above)

PO# (if applicable)

Company/Name

Street

Suite #

City

State

Zip

Country

Phone

Fax

Email

*Please submit your ad via email in a Word-friendly format. No proofs are available.  
 If you approve the cost of this ad and the indicated run dates, please sign below and email: jschuldner@pminy.com*

Signature

Date