



2022 CLASSIFIED ADVERTISING RATES & INSERTION ORDER

For advertising information, please contact Mike Perlowitz at: Tel: 212-904-0374 | Email: mperlowitz@pminy.com

RATES (PER MONTH):

	Size	Dimensions width & height	Price		
			1x	3x	6x
<input type="checkbox"/>	Full Page	7" x 10"	\$1,365	\$1,315	\$1,285
<input type="checkbox"/>	1/2 Page (V)	3" x 5"	\$1,080	\$1,050	\$1,025
<input type="checkbox"/>	1/2 Page (H)	7" x 5"	\$1,080	\$1,050	\$1,025
<input type="checkbox"/>	1/4 Page	3.5" x 5"	\$ 865	\$ 840	\$ 815

CLOSING DATES AND AD SPACE RESERVATION:

	Cover Date	Space Reservations	Materials Due
	January	11/25/2021	11/30/2021
	February	12/27/2021	12/30/2021
	March	1/25/2022	1/28/2022
	April	2/25/2022	2/28/2022
	May	3/25/2022	3/30/2022
	June	4/25/2022	4/28/2022
	July	5/25/2022	5/31/2022
	August	6/24/2022	6/29/2022
	September	7/25/2022	7/28/2022
	October	8/25/2022	8/30/2022
	November	9/26/2022	9/29/2022
	December	10/25/2022	10/28/2022

NEW AD EXISTING AD

PLEASE FILL OUT BILLING INFORMATION BELOW:

Advertising Contact

Agency Name (if applicable)

Company / Name

Address

City

State

Zip

Country

Phone

Email

Signature

Date

RATES AND COST:

Base Rate = _____

Color Charge = _____

4-color (\$1,625)

Agency Discount: 15% = _____

TOTAL COST PER MONTH = _____

ADVERTISING INCENTIVES:

Both Pubs Combo: 20% Discount = _____

Buy Three & Get One Free

Free Month = _____

Please review the attached ad, cost, and run schedule and advise of any changes/corrections that you may have. If you approve the ad as set, the cost (per month), and the indicated run dates, please sign and send back.

Signature

PURCHASE ORDER NUMBER: _____