

Advertising & Sales Offices

North America Display Advertising:

Pharmaceutical Media, Inc.,
4 South Orange Avenue, #504 South Orange, NJ 07079

Kathleen Malseed | 215-852-9824 | kmalseed@pminy.com
Patti McCormack | 212-904-0376 | pmccormack@pminy.com

Recruitment Advertising:

KERH Group LLC
855-895-5374 | Fax 484-204-1160 | info@kerhgroup.com

Supplements:

Oxford University Press, 545 Fifth Ave., 8th Floor, NY, NY 10017

Gina Farago
919-677-0977 ext. 5533 | gina.farago@oup.com

Rest of World Advertising:

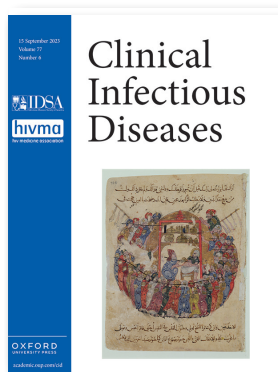
Oxford University Press, Great Clarendon St, Oxford OX2 6D

Ursula Brooks | Ursula.brooks@oup.com

Reprints:

Oxford University Press, 4000 Centre Green Way, Suite 310,
Cary, NC 27513

LaNedra Lee | 919-677-0977 ext. 5392 | lanedra.lee@oup.com
Richard Young | +44 (0)1865 353 827 | richard.young@oup.com



Clinical Infectious Diseases

CID is a leading journal in the field of infectious disease with a broad world-wide readership. It publishes articles on a variety of subjects of interest to practitioners and researchers. Topics range from clinical descriptions of infections, public health, microbiology, and

immunology to the prevention of infection, the evaluation of current and novel treatments, and the promotion of optimal practices for diagnosis and treatment. The journal publishes original research, editorial commentaries, review articles, and practice guidelines and is among the most highly cited journals in the field of infectious diseases.

Circulation

Print Circulation: 10,000

Geographic breakdown:
North America: 96%
Rest of World: 4%

Circulation Basis:

Paid, benefit of dues

Circulation Verification:

Sworn Statement

Editorial Information

Editor: Paul E. Sax, M.D
Brigham and Women's Hospital
Harvard Medical School

Peer-Reviewed: Yes

Acceptance Rate: 14%

Impact Factor: 11.8

Category/Rank:

Infectious Diseases 10/96
Microbiology 12/135
Immunology 16/161



The Journal of Infectious Diseases

Published continuously since 1904, *JID* is the premier global journal for original research on infectious diseases. The editors welcome Major Articles and Brief Reports describing research results on microbiology, immunology, epidemiology, and related

disciplines, on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune responses.

Circulation

Print Circulation: 3,500

Geographic breakdown:
North America: 96%
Rest of World: 4%

Circulation Basis:

Paid, benefit of dues

Circulation Verification:

Sworn Statement

Editorial Information

Editor:

Cynthia L. Sears, M.D., FIDSA
Johns Hopkins University
School of Medicine, Johns
Hopkins University Bloomberg
School of Public Health

Peer-Reviewed: Yes

Acceptance Rate: 23%

Impact Factor: 6.4

Category/Rank:

Infectious Diseases 19/96
Microbiology 24/135
Immunology 43/161

<https://academic.oup.com/cid>

<https://academic.oup.com/jid>

Print Advertising Rates

Earned Frequency Rate: Earned page rate is determined by the number of full or fractional pages per calendar year. Each counts 1x toward the earned rate (e.g. 4 half pages and 2 full pages earn the 6x rate).

Combination Frequency: Ad units that run in *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* combine for frequency.

Agency Commission: 15%

Advertisers' Incentive Program

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases*. Ad must be for the same product, in the same month.

2024 BW Page Rates

Frequency	Full Page	1/2 Page
1x	\$3,670	\$2,225
12x	\$3,345	\$2,035
24x	\$3,195	\$1,950
48x	\$3,035	\$1,835
96x	\$2,850	\$1,740
144x	\$2,715	\$1,635
248x	\$2,315	\$1,390
Four Color: \$2,455		

Preferred Position Premium:

Cover 4: 50%

Cover 2: 50%

Inserts: Earned BW rate times the number of pages.

Cover Tips Outserts: Prices available on request.

Mechanical Specifications

Trim Size: 8-1/4" x 10-7/8"

Binding: Perfect

Live Area: 7-3/4" x 10-3/8"

Halftone Screen: 150

Ad Sizes	Non-Bleed	Bleed
	Width x Height	Width x Height
Spread		16-3/4" x 11-1/8"
Full Page	7" x 10"	8-1/2" x 11-1/8"
1/2 page vertical	3-3/8" x 10"	4-3/8" x 11-1/8"
1/2 page horizontal	7" x 4-7/8"	8-1/2" x 5-5/8"

Digital File Requirements

Required Format: PDF/X-1a

Minimum Resolution: 300 dpi

Checklist Before Submitting:

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

Electronic Transfer Required:

Contact Patti McCormack (pmccormack@pminy.com) for instructions.

Insert Requirements

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

Trim: 1/8" head, foot, gutter, and face

Jog: Head

Delivered Size: 8-1/2" x 11-1/8".

Keep live matter 1/4" from trim.

Stock: 60 lb. Minimum; 100 lb. Maximum

CID Quantity: 10,500 U.S. Only

JID Quantity: 4,500 U.S. Only

Packing: Carton packing preferred, with quantity, publication, and issue date clearly indicated.

Ship Inserts to:

Sheridan NH
 (Journal Name, Issue)
 Attn: Kelly Nanopoulos
 69 Lyme Road
 Hanover, NH 03755
 Tel: 603-653-7208

Issuance & Closing Dates

Both *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* are published 12x a year.

Issue Date	Space Close	R.O.B. Materials	Insert Delivery	Mail Date
January	12/7	12/11	1/3	1/22
February	1/22	1/24	2/5	2/22
March	2/19	2/21	3/5	3/21
April	3/14	3/18	4/2	4/19
May	4/17	4/22	5/3	5/21
June	5/17	5/21	6/3	6/21
July	6/18	6/20	7/3	7/19
August	7/22	7/24	8/5	8/23
September	8/20	8/22	9/4	9/23
October	9/18	9/20	10/3	10/21
November	10/18	10/22	11/5	11/21
December	11/18	11/20	12/4	12/20

Ask about digital advertising opportunities in:

Clinical Infectious Diseases

The Journal of Infectious Diseases

Journal of the Pediatric Infectious Diseases Society

Open Forum Infectious Diseases

