



THE JOURNAL OF CLINICAL ENDOCRINOLOGY & METABOLISM (JCEM)

- #1 publication in average issue readers*
- World's leading peer-reviewed journal for endocrine clinical research and clinical practice information
- 100% request US circulation of 5,000

*Source: Kantar, March 2023, Tables 402+403 Dia/Endo, O+H

Endocrine Society 2055 L Street NW, Suite 600, Washington, DC 20036 • Phone: 202.971.3636 • endocrine.org

2024 PRINT RATES AND DATA

Editorial

Editor-in-Chief:

Paul M. Stewart, FRCP, F. Med. Sci., University of Leeds, UK

Established: 1941

Origin of Editorial: 100% submitted

Acceptance of Advertising: All advertising is subject to the approval of the publisher.

Ad Placement: Stacked

2022 Impact Factor: 5.8

Circulation

Total Circulation: 5,350

Circulation Breakdown:

5,000 US; 350 International

Circulation Basis: Paid, Benefit of Dues

Circulation Verification: Sworn Statement

Advertising Representatives

Joe Schuldner

P: 212.904.0377 **E:** jschuldner@pminy.com

Reprints: LaNedra Lee, **E:** lanedra.lee@oup.com

Supplements: Andrew Hill, **E:** andrew.hill@oup.com

Advertising Information

Earned Rates: Rates are based on space accumulated in all publications of the Endocrine Society during the calendar year.

Agency Commission: 15%

Black and White Page Rates

Frequency	Full Page	Half Page	Quarter Page
1x	\$3,500	\$2,000	\$1,450
6x	\$3,450	\$1,950	\$1,400
12x	\$3,400	\$1,900	\$1,350
24x	\$3,350	\$1,850	\$1,300
48x	\$3,300	\$1,800	\$1,250
72x	\$3,250	\$1,750	\$1,200
96x	\$3,200	\$1,700	\$1,150

Color Rates (in addition to B/W rates):

Standard Color:	\$1,100
Matched Color:	\$1,450
3/ or 4/Color:	\$2,450

Preferred Position Premiums:

Cover 2:	50%
Cover 4:	50%
All Others:	15%

Inserts: Inserts are charged at the earned B/W page rate times the number of pages. Rates available upon request for larger units, gatefolds, tip-ins, and die-cuts.

Covertips and Outserts: Available; contact your sales representative for more information.

Advertising Incentive Continuity Program:

Place 6 insertions for the same product in JCEM during the calendar year and get the 7th insertion for the product free. Place 10 and get 2 free.

Combination Incentive Program: Place an ad in JCEM and *Endocrine News* in the same month and get a free ad in *Endocrine Reviews*.

Incentive Programs may be combined. Ads must be full page or larger. If ads vary in size, the least expensive unit qualifies for your free ad.

Issuance and Closing Dates:

Issue	Space Commitment	ROB Materials	Insert Delivery
January 2024	Nov 20	Nov 27	Dec 6
February 2024	Dec 18	Dec 27	Jan 8
March 2024	Jan 22	Jan 29	Feb 7
April 2024	Feb 20	Feb 26	Mar 6
May 2024	Mar 25	Mar 29	Apr 8
June 2024	Apr 22	Apr 26	May 6
July 2024	May 20	May 28	Jun 3
August 2024	Jun 18	Jun 24	Jul 3
September 2024	Jul 22	Jul 26	Aug 5
October 2024	Aug 19	Aug 23	Sep 6
November 2024	Sep 23	Sep 27	Oct 7
December 2024	Oct 21	Oct 25	Nov 4

Bonus Distribution Issues*:

May ENDO 2024

Mechanical Specifications

Trim Size: 8.25" x 10.875"

Live Area: 7.75" x 10.375"

Binding: Perfect

Paper Stock: Covers, 80 lb coated;
Interior, 40 lb coated

Halftone Screen: 150

Ad Sizes:

Unit Sizes	Non-Bleed		Bleed	
	Width	Height	Width	Height
Full Page	7"	10"	8.5"	11.125"
1/2 page horizontal	7"	4.875"	8.5"	5.625"
1/2 page vertical	3.375"	10"	4.375"	11.125"
1/4 page	3.375"	5"		

Reproduction Requirements (ROB):

Digital Files Required

Preferred Format: PDF/X-1a

Checklist Before Submission:

- Convert all RBG color to CMYK
- Submit all elements at 100%
- Include all fonts as well as fonts used in graphics
- Do not nest EPS files
- Use default of .25 pt for trapping
- Avoid rotation and cropping of images in layout programs
- Keep trim marks outside bleed area

Insert Requirements

All inserts must be furnished printed, folded, untrimmed, and ready to bind.

Delivered Size: 8.5" x 11.125"

Trim: 1/8" from all four sides; jogs to head

Stock: 70 lb minimum; 80 lb maximum

Quantity: 5,850 US; 6,200 Full Run

Packing: Carton packing preferred with quantity, publication, and month clearly indicated.

Ship Inserts and Covertips to:

JCEM
Sheridan NH
Attn: Kelly Nanopoulos
69 Lyme Road
Hanover, NH 03755
P: 603.653.7213

Send All Insertion Orders and

PDF Files to:

Patti McCormack
Pharmaceutical Media, Inc.
E: PMcCormack@pminy.com
P: 212-904-0376