



**2025 CLASSIFIED ADVERTISING RATES & INSERTION ORDER**

For advertising information, please contact Tim Wolfinger: twolfinger@pminy.com | 212.904.0379

**RATES (PER MONTH):**

	Size	Dimensions width & height	Price		
			1x	3x	6x
<input type="checkbox"/>	Full Page	7" x 10"	\$1,410	\$1,355	\$1,325
<input type="checkbox"/>	1/2 Page (V)	3.5 x 10"	\$1,115	\$1,085	\$1,060
<input type="checkbox"/>	1/2 Page (H)	7" x 5"	\$1,115	\$1,085	\$1,060
<input type="checkbox"/>	1/4 Page	3.5" x 5"	\$ 895	\$ 870	\$ 840

**CLOSING DATES AND AD SPACE RESERVATION:**

	Cover Date	Space Reservations	Materials Due
<input type="checkbox"/>	January	11/22/2024	11/26/2024
<input type="checkbox"/>	February	12/20/2024	12/23/2024
<input type="checkbox"/>	March	1/24/2025	1/28/2025
<input type="checkbox"/>	April	2/21/2025	2/24/2025
<input type="checkbox"/>	May	3/21/2025	3/24/2025
<input type="checkbox"/>	June	4/21/2025	4/23/2025
<input type="checkbox"/>	July	5/23/2025	5/27/2025
<input type="checkbox"/>	August	6/23/2025	6/25/2025
<input type="checkbox"/>	September	7/21/2025	7/23/2025
<input type="checkbox"/>	October	8/22/2025	8/26/2025
<input type="checkbox"/>	November	9/22/2025	9/24/2025
<input type="checkbox"/>	December	10/24/2025	10/28/2025

**NEW AD**       **EXISTING AD**

**PLEASE FILL OUT BILLING INFORMATION BELOW:**

Advertising Contact \_\_\_\_\_ Agency Name (if applicable) \_\_\_\_\_

Company / Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**RATES AND COST:**

Base Rate = \_\_\_\_\_

Color Charge = \_\_\_\_\_

4-color (\$1,625)

Agency Discount:  15% = \_\_\_\_\_

**TOTAL COST PER MONTH =** \_\_\_\_\_

**ADVERTISING INCENTIVES:**

Both Pubs Combo: 20% Discount = \_\_\_\_\_

Buy Three & Get One Free

Free Month = \_\_\_\_\_

*Please review the attached ad, cost, and run schedule and advise of any changes/corrections that you may have. If you approve the ad as set, the cost (per month), and the indicated run dates, please sign and send back.*

Signature \_\_\_\_\_

Date \_\_\_\_\_

**PURCHASE ORDER NUMBER:** \_\_\_\_\_